

TOURISM SCOPE

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Malaysia, Kota Kinabalu

THE SOUND OF BLOOMING

TAICHUNG WORLD FLORA EXPOSITION

2018
11,03
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2019
04,24

Houli | Fengyuan | Waipu



2018
TAICHUNG WORLD
FLORA EXPOSITION

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Tourism Promotion Organization for Asia Pacific Cities

TPO is a network among cities in the Asia Pacific region and is an international tourism organization established for the development of the tourism industry. TPO exchanges tourism information among member cities to promote the tourism industry, and also carries out projects including tourism product development, joint marketing projects, and tourism education as well as human resources development. TPO has currently 86 city members and 45 industry members. Industry members consist of travel agencies, tourism related associations, research institutes, and destination marketing organizations(DMO). TPO strives for the development of sustainable tourism within the Asia Pacific region.



Tourism Promotion Organization
for Asia Pacific Cities

World's Most Beloved Vacation Spot

KOTA KINABALU

For those who have grown tired of daily life and want to get out of the humdrum of everyday life, Kota Kinabalu is the right place for de-stress and relaxation. Soak in a heaven-like experience: exotic landscape where even an encounter with fairies would be of no surprise, and the sky and ocean that come in many different shades of red. Head to downtown and get a taste of vibrant local life.

You can also peek into the remnants of the Second World War.

Editor A-ra Ko Photographer Lee Hyo-sun



Kota Kinabalu Travel Information

Location Kota Kinabalu is a city in Sabah state, Malaysia. It is located on the northwest coast of Borneo, at the foot of Mount Kinabalu (4,101m). **Area** 351km² **Population** 452,058 **Climate** Kota Kinabalu features hot and humid climate throughout the course of the year. Average temperature is at around 30°C. Around the areas of Mountain Kinabalu and Kundasang, the climate is significantly cooler. The rains are evenly distributed throughout the year, but the wet season is from October to February. **Overview** Formerly called Jesselton, Kota Kinabalu was founded in 1899 as a port city exporting lumber and rubber in 1899 with North Borneo fell under the influence of the Great Britain. The city fell to ashes at the end of the Second World War, a fierce battlefield of Australia and Japan, and was later restored. Kota Kinabalu is the political and commercial center of the state of Sabah, with its economy closely attached to Hong Kong.



A Starting Point for Island Tour Jesselton Point

Kota Kinabalu was formerly referred to as Jesselton in the end of 19th century, when the British army made its first landing on Borneo Island. The dock through which the British army came became a Kota Kinabalu ferry terminal, and started to be called as it is today. Passing through the entrance, there is a plaza with food stalls and taxi stands lining up on both sides. If you have some time, take a look around for a variety of goods ranging from pool toys to Malaysian souvenirs. Pass through the restaurant areas where you can look over the entire port, and go further inside to the dock. There you can board a boat bound for Mamutik, Manukan, Sapi and Gaya Island. Tickets are sold at the ticket booth in front of the entrance.

Address Sabah, Kota Kinabalu, 88200 Kota Kinabalu, Sabah **Telephone** +60-88-235-787 **Opening and Closing Hours** 06:00–18:00
Homepage www.jesseltonpoint.com.my



Preserving Customs and Traditions of Malaysia Sabah Museum

Curious to know Kota Kinabalu before it became such a beautiful vacation spot? Sabah Museum is where you should go. In 1985, Sabah State Museum was built in the place where the British Borneo Governor's Istana was originally located. Because Kota Kinabalu has long been the state capital of Sabah, the museum is close to downtown. The museum has several galleries scattered over a wide area, so we advise you to set aside enough time to move from place to place. It features a unique exterior design that resembles traditional Malay houses. Stepping inside, you can find displays of ceramics, fabrics, crafts, daily supplies and materials showing the Sabah history. There is also an outdoor exhibition of classic old cars and the North Borneo Railway.

Address Jalan Muzium, 88300 Kota Kinabalu, Sabah **Telephone** +60-88-225-033 **Opening and Closing Hours** 09:00–17:00
Entrance Fee 15 ringgit **Homepage** www.museum.sabah.gov.my

Looking Over Downtown Kota Kinabalu Signal Hill Observatory Platform

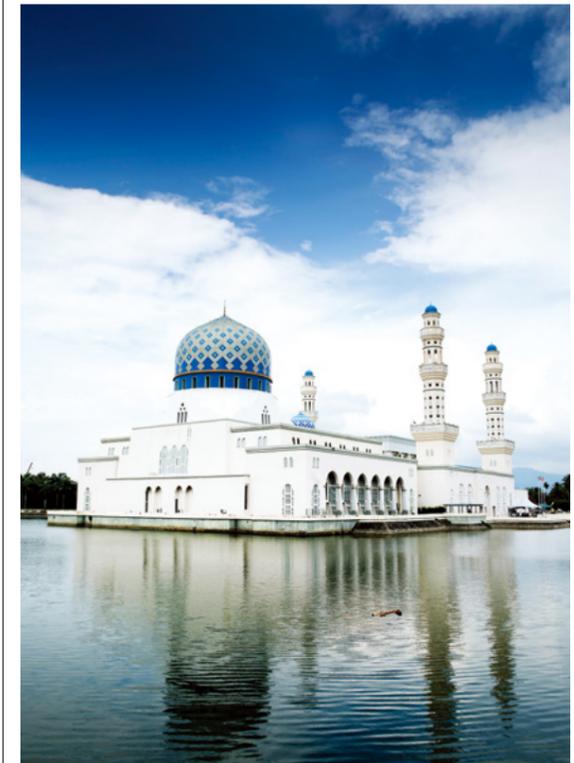
Signal Hill Observatory Platform is located on a thickly wooded hill at the back of the Gaya Street. There you can make sense of the layout of Kota Kinabalu and a beautiful ocean. Though there are no cable cars or restaurants, it's still worth a visit, because there's no entrance fee. You can have a simple snack or meal at a food stand, while enjoying the panoramic view of downtown and the ocean. You'd better not expect splendid scenery, for there is no buildings or town with eye-catching exterior. Still, as the sun sets over the island, you can observe a strikingly beautiful sunset glow illuminating both downtown and the ocean. There are a number of ways you can reach the observatory, but the easiest route would be to walk up stairs from the rear of the Jesselton Hotel.

Address 93, Jalan Bukit Bendera Lower, 88400 Kota Kinabalu, Sabah
Opening and Closing Hours 08:00–24:00 **No Entrance Fee**



Must-Visit Places in Kota Kinabalu

Fuel up for the day with local food *bak kut the*, and let's browse around historic sites, ranging from Jesselton Point to Sabah Museum. By the time your leg gets sore after a long walk, get back to resort, watch a sunset glow that illuminates the sky, and strain your ears to the sweet sound of ocean. You will see why this is the world's most popular vacation spot.



Temple Likened to Santorini City Mosque Masjid Bandaraya

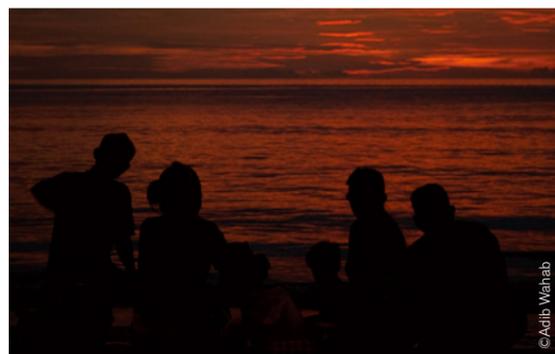
Built on the lake, the City Mosque has a mysterious aura, and got its nickname, "Floating Mosque." A white building, decorated with a unique gold design and combined with blue dome, reminds of Santorini in Greece. The mosque is also great in size, capable of accommodating up to 12,000 people at one time. The mosque's magnificent and grandiose exterior makes it as the most popular photography destination by travelers. The temple is a sacred place, so it is not always open to the public. If you plan to visit the mosque, avoid the prayer time and check the schedule beforehand. Appropriate clothing is required to enter the mosque, and visitors can rent the traditional Muslim outfit from the entrance shop for 5 ringgit.

Address Jalan Teluk Likas, Kampung Likas, 88400 Kota Kinabalu, Sabah **Telephone** +60-88-435-891 **Opening and Closing Hours** Saturdays to Thursday 09:00–11:45, 13:30–15:00, 16:15–17:45 **No Entrance Fee**, Clothing Rental 5 ringgit



Top Three Sunset Spots in Kota Kinabalu

Kota Kinabalu is among one of the three best sunset places in the world, offering a stunning sunset view, along with Greek island of Santorini and Fiji in the South Pacific. Kota Kinabalu's glowing sunset is what distinguishes it from the other two, sunset of which smudges the sky. Here are the top three sunset spots, which will certainly get you all emotion-charged.



Watch Sunset in the Jungle Fireflies Tour

If you are in Kota Kinabalu, you must book a firefly tour. The river cruise sets sail right before the sun goes down to take you out onto the jungle in a perfect timing for sunset. Some book a firefly tour deliberately to watch sunset in the jungle. It offers an out-of-body experience to be floating on the water that glows in a sunset color.

Shangri-La Tanjung Aru Resort Sunset Bar

Those who are staying at Shangri-La Tanjung Aru Resort don't have to look for sunset points outside. The resort's sunset bar that stretches out to sea where the sun falls down makes a perfect spot for sunset-watching. It is the nearest bar to the sea, where you can watch the sky and ocean tinged with sunset colors. Because the Sunset Bar is open to both in-house guests and visitors, you may have to brace for fierce reservation-wars.



Enjoy a Sunset Dinner Kota Kinabalu City Waterfront

Kota Kinabalu City Waterfront is one of the famous sunset spots for travelers. Located in the center of downtown, this place is easily accessible. Plus, alongside the wooden decks to the seaward side, where the sun falls, restaurants and pubs line up. Most restaurants offer happy hour deals during the sunset hours, where drinks are available at lower prices. Even after the sunset, and when the night falls, you can still enjoy drinks and food at nearby night markets and late-night cafes and restaurants for those who want to have a second round of dinner and drinks.



An Assortment of Seafood Wet Market

Behind Wet Market is the stretches of the sea, making the quality of seafood more trustworthy. Abundant seafood fresh from the boat are on display at the stalls. Known as the Coral Triangle, which is famous for its unmatched diversity of marine creatures, unique tropical fish species are also found. Wet Market offers fresh, abundant food to locals, and excitement to tourists. The most popular seafood is Sotong, Malay word for a squid. Yes, it is the squid as in deep-fried squid or stir-dried squid, easily found in downtown seafood restaurants.

Address Pusat Bandar Kota Kinabalu, 88000 Kota Kinabalu, Sabah

Sustaining Lives for Locals Central Market

Central Market is a wholesale market selling household goods for locals. Selling fresh vegetables, tropical fruits like calamansi, durian, and mango, chicken and eggs, the market is catering foods for the locals. Since agricultural products are restricted from entry, you won't be able to make a large purchase. However, it would still be of fun to peek into the local life. Plus, some vendors will let you sample their fruits, which is another charm. The market also sells nuts and traditional snacks favored by Malaysians.

Address Jalan Tun Fuad Stephens, Kota Kinabalu, 88000 Kota Kinabalu, Sabah



Bustling Night Market Filipino Market

Southeast Asia itinerary must include night markets tour. Among many night markets, Filipino Market in Kota Kinabalu is extremely popular among travelers, evidenced by the sheer number of travelers coming to Kota Kinabalu just for a visit to Filipino Market. The market's popularity is attributable not only to its big size, but also to many visitors and a variety of food. Menus include seafood (which can be bought in Wet Market) cooked in different styles, local food displayed like a buffet, and made-to-order tropical juices. The most popular is grilled satay and chicken wings. Because these menus are so popular, vendors continuously grill them, which produces a lot of smoke filling up the market. In fact, the smoky market is an attraction point in and of itself. Locals also make frequent visits to Filipino Market, so most of the menus are in Malay. For travelers, it would be much easier to make an order by directly choosing from the food on display.

Address Jalan Tun Fuad Stephen, Pusat Bandar Kota Kinabalu, 88000 Kota Kinabalu, Sabah

Kota Kinabalu Local Markets

A local market is where you can get the most authentic feel of local lifestyle. It takes a five to ten-minute walk from Waterfront to the area where local markets are closely located, and this is surely the best tourist attraction in Kota Kinabalu. From fish market with a display of seafood fresh out of the sea, to a specialty market selling Malay traditional crafts, and to a night market filled with more vibrancy than a daytime market, we have come up with a list of four local markets with a local vibe.



Embellished with Intricate Stitches Pasar Kraftangan Handicraft Market

If you are looking for one and only souvenir in the world, Pasar Kraftangan Handicraft Market is where you should go. It sells a variety of handicrafts made by locals, including wooden crafts, orangutan dolls, lettered t-shirts with the words "Kota Kinabalu," and handwritten keychains that are good for gifts. The most popular items for Korean travelers are accessories made of saltwater pearls, which is a local specialty. These accessories may not be of high quality, but they have charm of handmade products. That pearls can be bought at affordable prices is also an attractive point. In front of the market is an outdoor clothing repair shop, which has a table as its only furniture, catching passerby's attention.

Address Jalan Sinsuran, Pusat Bandar Kota Kinabalu, 88000 Kota Kinabalu, Sabah

Following the Footsteps of Seonbi

Tour to Andong and Yeongju

Dubbed as the “Home of Seonbi (scholar),” Andong and Yeongju in North Gyeongsang Province are among the ones that best represent the seonbi culture. Let’s browse around seowon (private Confucian academy), hyanggyo (government-run academy), and hanok (Korean traditional house) villages rooted upon the Confucianism.

Editor Jong-in Choi **Photography** Geun-soo Lee (Freelanced Photographer)

Andong, Stronghold of Neo-Confucianism

Known as the home of Confucianism, Andong is the birthplace of a number of great historic figures, including the prominent Confucian scholar Toegye Yi Hwang, and Seoae Ryu Seong-ryong, who saved the country during the Imjin War (the Japanese invasion of Korea).



Andong Travel Information

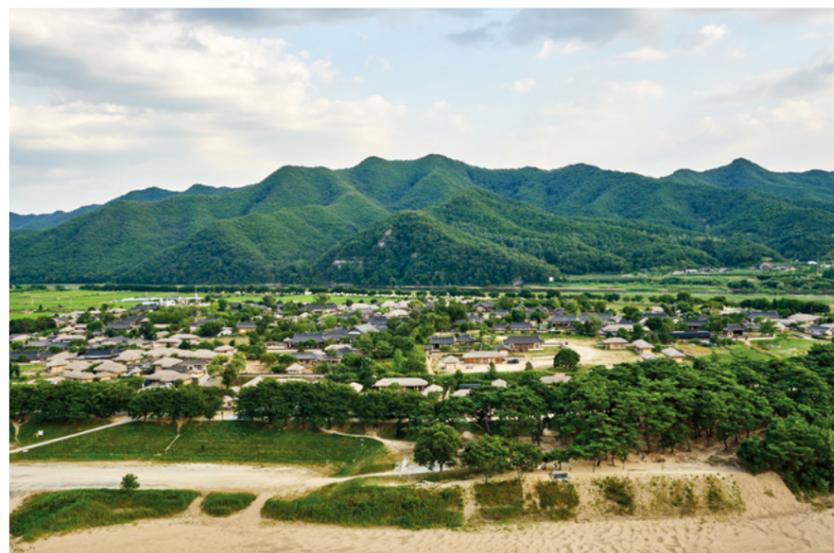
Location Central Northern Gyeongsang Province, Republic of Korea **Area** 1,521km² **Population** 169,221 (as of 2015) **Climate** Andong features south continental climate with large seasonal temperature differences. Average temperature is at around 11.8°C for the year, 25.0°C in August, and -2.3°C in January. Average annual rainfall 1,049.9mm. **Overview** In 1995, Andong-si (city) and Andong-gun (county) were integrated to form a city that encompasses both urban and rural areas. Hosting seowon (educational institution in Joseon Dynasty), temples, historical remains, and many cultural heritages, Andong is one of the best tourist attractions featuring Korea’s traditional culture as well as the cradle of Confucianism. The southwestern part of the city is relatively flat and even, but to the northeastern side of the city stands a steep mountain. Most farmland is in the mountain area, and except for the Pungsan plain field, there are hardly any plains in the city. Every October, Andong Folk Culture Festival takes place in the city.



Seowon with Picturesque Landscape Byeongsan Seowon

Though smaller in size, Byeongsan Seowon stays abreast of Dosan Seowon when it comes to natural landscape and architectural beauty. Most impressive sight here is Mandaeru, where you can see Nakdonggang River and Byeongsan Mountain. Mandaeru got its name from a line of the poem “Baekjae Seongru (On the Baekjae Fortress),” written by Tu Fu, a renowned poet of China’s Tang dynasty. The poet wrote, “[I] gaze the green mountain for a long time.” Looking at Mandaeru from inside the seowon, your eyes will be caught by the stunning views created by a unique architecture that does not limit or block sight while still making a clear distinction between the outside world and seowon. Through the seven columns, Nakdonggang River and Byeongsan Mountain together create a breathtaking scenic beauty, just like a scene in an ink-and-wash painting.

Address 386, Byeongsan-gil, Pungcheon-myeon, Andong-si, Gyeongsangbuk-do



a Village Enveloped by Water Hahoe Folk Village

Hahoe Folk Village got its name *hahoe* from Nakdonggang River that flows around the town’s perimeter. Enclosed by mountains and rivers, the village remained inaccessible, and nearly intact from the Imjin War. The geographical feature contributed to the well-preservation of the village’s architecture and the custom that vividly show Joseon’s yangban (“nobility”) culture. The village was also referred to as Lihua-chon (“pear blossoms village”), because it is covered with pear flowers when spring comes. Some of the most typical traditional hanok are Chunghyodang, the head house of Ryu Seong-ryong, and Bukchondaek, which attests to the dignity of a distinguished family.

Address Hahoe-ri, Pungcheon-myeon, Andong-si, Gyeongsangbuk-do **Telephone** 054-853-0109

Opening and Closing Hours Summer 09:00-18:00 Winter 09:00-17:00 **Entrance Fee** Adult 5000 won, Juvenile 2500 won, Children 1500 won



Inherited the Spirit of Toegye Yi Hwang Dosan Seowon

Dosan Seowon was constructed in memory of Toegye Yi Hwang, the prominent Confucian scholar of Andong. After retiring, in 1561, Yi Hwang built Dosan Seodang (lecture hall) and Nongun Jeongsa (dormitory) and taught his disciples. Dosan Seodang is a small building composed of three parts. He named an ondolbang, a room with the Korean heating system, as Wanrakjae, and named the exposed floor section of the building as Amseoheon. King Seonjo bestowed the tablet with the writing of Han Seok-bong, a master calligrapher of the time, which still hangs in Jeongyodang. Standing atop the hill, Dosan Seowon is built into the slope. Minimal buildings function as the walls by themselves, which makes walking there feel like wandering in a charming maze.

Address 154, Dosanseowon-gil, Andong-si, Gyeongsangbuk-do **Telephone** 054-856-1073

Opening and Closing Hours Summer 09:00-18:00 Winter 09:00-17:00

Entrance Fee Adult 1500 won, Juvenile 700 won, Children 600 won



Hotspot for Andong Locals Woryeonggyo Bridge

Woryeonggyo (“shadow of the moon”) Bridge is the longest wooden footbridge in Korea, spanning 387m. Woryeongdae, which was submerged by the dam construction, was relocated to the hillside across the river, and became Woryeonggyo Bridge as it is today. When the sun goes down, moon reflections on water mingle with the bridge floodlit at night, making the perfect embodiment of the bridge’s name. At the center of the bridge is Woryeongjeong Pavilion, where you can take a view of the entire Andongho Lake. Chilly winds blow in from deep and cold water that flows from Andong Dam.

Address 569, Sangsa-dong, Andong-si, Gyeongsangbuk-do

Yeongju, Center of Seonbi Culture

In 1914, three villages of Yeongju, Punggi, and Soonheung came together to become the city of Yeongju. Here, you can get the authentic taste of seonbi culture, including the first-ever seowon bestowed by the King and a seonbi-themed village.



Yeongju Travel Information

Location the far north region of North Gyeongsang Province **Area** 669km² **Population** 108,000 (as of 2018) **Climate** Continental climate with large seasonal temperature differences, with short Spring and Fall. Average temperature is at around -3.2°C in January and 24.2°C in August. **Overview** Sobaek Mountains splitting off from the northwestern border of the city of Yeongju and the offshoots therefrom form basins to the southeast. Yeongju is a transportation hub, where Jungang, Gyeongbuk, and Yeongdong line pass through. It also hosts many scenic spots and historic sites, pivoting on Punggi-eup, a town counted as the first of "Sipseungjiji," meaning, ten best locations to live in.



1400-year-old Mystical Old Temple Buseoksa Temple

Buseoksa Temple was founded by the High Monk Uisang in the year of King Munmu of the Silla Dynasty. Being the top priority of the travel to Yeongju, Buseoksa Temple is also well known as the biggest temple among Hwaom Jongchal ("temples teaching the philosophy of Huayan Buddhism"). Passing the Anyangru Tower, you will see the essence of Buseoksa Temple, Muryangsujeon Hall, a wooden building constructed during the Goryeo Dynasty. Don't miss the beautiful curves on the pillars and the roof eaves. Before heading towards Josadang Shrine, you might want to give a last look at the compound, and be amazed at the extraordinary panoramic view of the clear blue sky and Sobaek mountain, making for a stark contrast with black roof tiles.

Address 345, Buseoksa-ro, Buseok-myeon, Yeongju-si, Gyeongsangbuk-do **Telephone** 054-633-3258
Entrance Fee Adult 1200 won, Juvenile 1000 won, Children 800 won



Village Across a Single Log Bridge Museum Village

The village's name, Museum ("mu" from the Korean word "mul (water)," and "seom" is the Korean word for island) comes from its view in the distance that appears to be an island floating on the water. Naeseongcheon Creek and Seocheon Creek envelop and flow around the village in the shape of taegeuk, or the yin-yang. Museum Village features a single log bridge that connects the village and the main land. As the old Korean saying goes, "come in the sedan chair, leave in the bier," the village is remote. To understand the authentic beauty of the village, we strongly recommend that you spend a night in a Korean old traditional house. Wake up early in the morning, and take a walk through foggy Naeseongcheon Creek to sandy beach and to the single log bridge. Splendid nature combines with an old house, creating a quiet and still landscape.

Address 9, Dori-gil, Munseo-myeon, Yeongju-si, Gyeongsangbuk-do **Telephone** 054-634-0040



Heritage of Three Ministers are Richly Embedded Sam Panseo ("Three Ministers") Traditional Mansion

The mansion was inhabited by three ministers ("panseo") in a row, from the latter Goryeo period to the early Joseon. Jong Un-gyeong, the Minister of Justice in the year of King Gongmin of the Goryeo Dynasty, was the first one to occupy the house. Jong Un-gyeong was a father of Sambong Jong Do-jeon, the founding contributor of Joseon. Subsequently, Jong Un-gyeong's son-in-law, Minister Hwang Yu-jeong resided in the house. Minister Hwang also passed it down to his son-in-law, Kim So-ryang, establishing a rather unique history associated with the house, which was passed down from father to son-in-law. Sam Panseo Traditional House used to be a grandiose mansion with a total of 26 buildings, but was pulled down by a heavy flood in 1961, and its main building and outbuildings were partially restored in the nearby hill in 2008.

Address 56-1, Seonbi-ro 181beon-gil, Yeongju-si, Gyeongsangbuk-do



The First Seowon Bestowed by King Sosu Seowon

The name of Sosu Seowon embodies the desire to restore a debilitating kyohak ("teaching and learning"). Hundreds of pine trees planted on the path to Sosu Seowon, from which its second name Hakja Surim derives, literally translated as "Scholarly Woods," an expression of the wish that pupils become a genuine seonbi by overcoming difficulties just like a pine tree that survives through winter. The study hall, Ganghakdang, has a hipped-and-gable roof, which features double-layer eaves, with four intercolumnar spaces in the front, and three in the side of the building. Rectangular stones were stacked up high to form the base of the building ("gidan"), on top of which a foundation stone made of carved natural stone was placed, and the columns using entasis technique were erected. The four sides of the building are surrounded by a one-meter wide veranda ("toenmaru"), offering a pleasant view.

Address 2740, Sobaek-ro, Sunheung-myeon, Yeongju-si, Gyeongsangbuk-do
Telephone 054-639-7691 **Opening and Closing Hours** Spring, Fall (March to May, September to October) 09:00-18:00, Summer (June to August) 09:00-19:00, Winter (November to December) 09:00-17:00 **Entrance Fee** Adult 3000 won, Juvenile 2000 won, Children 1000 won

Bitgoeul (“Village of Light”) Gwangju Undergoing Shining Transformation

The good news that Mudeung Mountain National Park was selected as a Global Geopark has drawn more travelers to Gwangju. The 1913 Songjeong Station Market has garnered attention with its lively, young atmosphere. Young merchants nestling in this traditional market crafted eccentric artistic crafts using local dialects, and branded traditional foods with modern vibe. While relishing the atmosphere in the Wolbong Seowon, a place embodied by the seonbi spirit of Honam region, you will notice that darkness has already settled in.

Editor Min-A Shim Photographer Chung-geun Oh Contributed by Gwangju Convention & Visitors Bureau



Gwangju Tour Information

Location Located in the northern-central area in Jeollanam-do. Adjoining Damyang-gun to the east, Hampyung-gun to the west, Naju-city and Whasoon-gun to the south and Jangseong-gun to the north. **Area** 501.19km² **Population** 1,472,199 (As of 2015) **Climate** Gwangju features comparatively mild climate. Average annual temperature is at around 13.5°C, average January temperature at 0.5°C, and average August temperature at 26.1°C. Average annual precipitation is 1,367.8mm, 20% of which falls from March to May, 64% from June through September. **Overview** Gwangju, located at the border of the eastern mountainous region and the southern plain fields. Gwangju is divided into five districts (“gu”) and 95 blocks (“dong”). Traditionally called as the city of culture and arts, Gwangju has shaped the southern cultures. Palatable southern foods feature a prominent taste and are served with generosity of locals.

Landmark Lighting Up Gwangju

Geological Park Designated by UNESCO Mudeung Mountain National Park

Mudeung Mountain rises high, stretching itself from Gwangju, Damyang-gun and to Whasun-gun covering 1051.36 square kilometers in total. The highest peak, Cheonwangbong, stands at a height of 1187m. The geographical location of the mountain allows people to enjoy a magnificent view from anywhere downtown Gwangju. Recently, Mudeung Mountain National Park’s designation as a UNESCO Global Geopark made headlines. Standing on the hillside as high as 1000m and formed by natural weathering over the years, Jusangjeolli Cliff at Mudeung Mountain soars high above the sky, which is a rare scenery in the world. In Korea, only three places, Jeju Island, Cheongsong and Mudeung Mountain, have been listed as UNESCO Global Geoparks. There are 20 geological sites, including Seoseokdae, Ibseokdae and Gwangseokdae, and 42 cultural/historical places in Mudeung Mountain. The hike to Mudeung Mountain usually starts from Zeungshim and Wonhyo Temples. Alternatively, you can ride a lift and a mono-rail from Jisan resort if it is too much a physical burden. On the right side of Mudeung Mountain Park Hotel is the lift boarding platform. A two-seater lift whizzes to the top of Hyangrobong Summit at a breath, which stands at a height of 747m. Dozens of pines, maples, and thick and towering trees will cast a pleasant shadow during your ride. Get off the lift and walk along the mountain path for about 100m until you reach the Bitgoeul



(“village of light”) “Whistle-Stop” Station. A sixteen-seater monorail moves at a speed of 10m, but don’t expect it to be boring. You will be thrilled when the monorail passes the highest point of 50m.



Following the Ancient Philosopher’s Precept Wolbong Seowon



Wolbong Seowon (ancient private Confucian academy) was built in memory of Gobong Ki Dae-seung, the Confucian scholar and a civil servant during the mid-Joseon, who was born in Gwangju. The group of his

students from southern provinces (“Honam”) studying Confucianism, Yusaeng, built the shrine at the foot of Nak-am (“rocks near water”) in 1578, seven years after Gobong’s death. There is a well-known episode about Gobong. When Gobong was a young seonbi at the age of 32, he engaged in a scholarly debate with then the prominent Confucian scholar Toegye Yi Hwang, over 26-year age gap, exchanging 120 correspondences over the course of 13 years. In particular, the so-called Four-Seven Debate (“sa(4) dan chil(7) jung,” meaning four innate moral abilities and seven emotions) which lasted for eight years contributed to the advancement of Korean Confucianism. Wolbong Seowon offers a variety of experience programs, such as: “One Day Experience as Seonbi,” where you get to live out a seonbi’s ordinary day; “Wolbong Yurang (Wolbong Wandering),” a seowon tour which takes place every first Saturday of the month; “Salon de Wolbong,” a humanities program that combines performance and talk show; “Wolbong Romance,” a theatrical play of the scholarly interaction between Gobong and Toegye; “Kid Philosopher Imaginary School,” where children can learn philosophy through games and art; and “A Philosopher’s Kitchen,” which translates a philosopher’s idea into food. I signed up for “One Day Experience as Seonbi.” The program runs for about 30 minutes to one hour. In jade green seonbi costume, I wore a do-rag (“yugun”), tied a string (“sul-ttie”) around the chest, and wrapped putties (“hang-gun”) around the bottom hem of the pants. I felt I had traveled back in time to Joseon and become a seonbi. Try on yusaeng costume, write a sangsomun (“letter offered up to the king”), bow down to Sungdeoksa Temple, and stroll around the “Philosopher’s Road.”



Light-Filled Art Space Woo Jae-Gil Art Gallery

At Woo Jae-Gil Art Gallery, opened in April 2001, you can capture the work of the artist Woo Jae-Gil, who is also called as a “painter of light.” In 2014, with Architect Seung Hyo-sang’s design, the place was enlarged and turned into a culture complex which includes an exhibition hall, a working room, café, a training lab, and an outdoor garden. The modern architecture resembles artist Woo Jae-Gil’s abstract works that use light as the main subject matter. Irregularly framed windows at places allow the light to penetrate the exhibition hall, which is another work of art in and of itself. The gallery features various programs such as a social education program and a symposium. It also provides an eight-week-course of the 2018 Dream Darak Saturday Culture School free of charge to encourage children to make voluntary visits to galleries.

Address 140-6 Uijae-ro, Dong-gu, Gwangju Metropolis 140-6 **Telephone** +82-62-224-6601 **Opening and Closing Hours** 10:00–18:00 **Homepage** www.wooaart.co.kr

1913 Songjeong Station Market

Designing Dialects Yukseosaso

Yukseosaso, meaning “buy here” in Jeolla dialect, is the second stationery brand launched 3 years ago by a creative group “Bobyshine”. Kim Jin-a and Kim Hyo-mi, who were fellow graduates of the Department of Visual Design in Chosun University, opened a fancy store at Songjeong Station Market on April 19, 2016. The brand features quirky stationery items themed to warm and friendly local dialects, including letter papers, postcards, notebooks, calendars, ball point pens, eco-bags, mobile phone cases, and air fresheners. Based on its study into Korean dialects including of Jolla, Gyeongsang and Jeju, Yukseosaso creates design products. Among them, its flagship Dialect Calendar is selling like hotcakes.

Address 1st floor, 7-4, Songjeong-ro 8beon-gil, Gwangsan-gu, Gwangju
Telephone +82-70-4111-2015, 062-942-1012
Opening and Closing Hours 11:00–20:00, Monday off
Homepage www.buyhere2015.kr



Transformation of a Traditional Snack, Yanggaeng Gaengsoyeon

The store's name, Gaengsoyeon (“gaeng” is a Chinese character meaning “again” and “soyeon” is a Korean word for “boy”), means to become young again. Gwak Kyeong-wook and Sun Ji-hye, a married couple, display adorable and beadlike yanggaeng, sweet red bean jelly, a Korean traditional snack. The couple rebranded yanggaeng, which used to be a snack for the elderly, rustically wrapped in aluminum foil and feels less-trendy and old-fashioned, into colorful and stylish snack. While preserving the original taste by learning the recipe from the yanggaeng master who had been making it for over 40 years, Gwak and Sun innovated it by providing a soft texture and adding refreshing fruits, clearly distinguished from traditional yanggaeng. Yanggaeng roll cake comes in four favors, namely, strawberry, pineapple, blueberry and walnut. Egg-shaped yanggaeng is also offered in eight flavors, including strawberry, blueberry, pineapple, walnut, milk, green tea, mango and kiwi. Gaengsoyeon never uses or adds emulsifiers and antiseptics, and persists in using 100% agar produced in Miryang.

Address 7-4, Songjeong-ro 8beon-gil, Gwangsan-gu, Gwangju **Telephone** +82-62-942-1913 **Opening and Closing Hours** 10:00–22:00
Price Yanggaeng Pack (8 pieces) 4,800 won, Yanggaeng Roll Cake 3,300 won (1 piece), Egg-Shaped Yanggaeng 1 Box (24 pieces) 16,000 won



Plain Bread Only TTOA Siggpang

TTOA Bread specializes in sigppang (“plain sliced bread”) fresh out of the oven. Siggpang used to be not so famous compared to other types of bread made with lots of additives. However, now it is garnering much attention. TTOA Bread's offering of a variety of sigppang is almost revolutionary to bread lovers with a dull appetite, who have grown up eating only milk plain bread and cornbread loaf. It provides customers with a wide assortment of flavors. Here, you can taste a healthy bread, topped with various goodies, including condensed milk, garlic cranberry, black cheese, red yeast rice, cheese, blueberry, corn, caramel mocha, pumpkin sweet potato, strawberry, chestnut, chocolate, hotteok (Korean sweet pancake), and garlic. Homemade sigppang made of naturally fermented yeast and Korean wheat flour features chewy texture and clean flavor, which is savory enough without jam or butter. All bakery product costs 2,900 won, no wonder many customers buy all different kinds of sigppang on one visit. Doves of bread fans from across the country make the pilgrimage to this main store of TTOA Siggpang. Can't wait to munch on delicious bread with pillowy texture? Be there on time when there's a fresh batch just out of the oven!

Address 11, Songjeong-ro 8beon-gil, Gwangsan-gu, Gwangju **Telephone** +82-62-955-6945
Opening and Closing Hours 09:30–21:00

Space Reborn as Art

A New Icon of Gwangju Asia Culture Center

Asia Culture Center (hereinafter, “ACC”), which opened in September 2015, holds a special meaning in regard to its location in the former Jeollanam-do Provincial Office, the historical site of the May 18th Democratic Uprising. ACC is a culture complex hosting exhibitions, performances, and education under the banner of strengthening cultural exchange in Asia. What's special about this place is that 90% of the space is underground. It was Architect Woo Kyu-sung's intent to ensure harmony between the structure and Mudeung Mountain, as well as with surrounding landscape. The former Jeollanam-do Provincial Office site was dug out to the depth of 25 meters, and the facilities were built within the earth in order to accommodate the building to the theme of “Forest of Light.” Venues including ACC Cultural Exchange, ACC Creation, ACC Archive & Research, Children's Museum, ACC theater, ACC Plaza, Haneul Madang (“Sky Garden”) and Rooftop Park are organically linked together. The green-carpeted Haneul Madang is a famous picnic spot for locals. At the tops of hills is the LED illumination sign that reads “Take a moment to rest.” This small sign gives little comfort to weary souls.

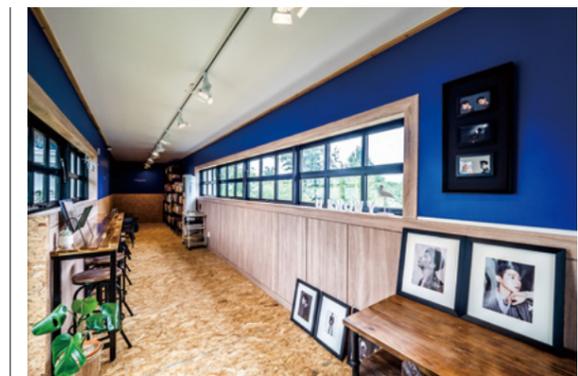
Address 38, Munwhajeondang-ro, Dong-gu, Gwangju **Telephone** +82-1899-5566
Opening and Closing Hours Inner Facilities 10:00–18:00 Outdoor Facilities 08:00–22:00
Homepage www.acc.go.kr



Transformation of Old Factory Sochon Art Factory

Sochon Industrial Complex was created 30 years ago to revitalize industry. However, many facilities were left empty and idle here and there as time went by. In 2015, Sochon Art Factory opened, as part of the 2014 Industrial Complex Revitalization Initiative launched by the Ministry of Culture, Sports and Tourism, through connecting the worn-out three-story management office building with 27 containers. The complex is composed of Cube Gallery as an exhibition space, Artists' Residence, Arco Actors' Practice Center, and a non-profit library. These buildings are not newly built. Rather, the containers were brought from Asia Culture Floor Exhibition Space in front of Jollanamdo Provincial Office building, and colorful graffiti was painted on their scraped wall and surface. Sochon Art Factory carried out the Artists' Residency Program and selected four artists, namely, Kim Gye-jin, Park Jeong-il, Park Whan-sook and Lee Doo-whan through public contest. On the first floor is a non-profit café “Art Commune.” The café sells a cup of coffee for 3,000 won, and four drinks for 10,000 won, which is comparatively cheap. All revenues are donated to support art creation.

Address 14-9, Sochon-ro 85beon-gil, Gwangsan-gu, Gwangju **Telephone** +82-62-960-3686
Opening and Closing Hours 09:00–18:00 / Library 10:00–18:00, Monday Off / Break Time 11:30–12:30 / No Entrance Fee
Homepage http://soartfactory.blog.me



A Library Built by TVXQ Fans Hug Library

On June 30, 2018, Asian fans of TVXQ's member U-Know Yunho joined together to build a small library in Gwangsan-gu, the singer's hometown. The library “Hug” that sits within Sochon Art Factory is composed of two containers connected to each other, and possesses a total of 1,500 books, donated by the singer's fans from Korea, China, Japan and Chinese Taipei. Photos of U-Know Yunho hang on the walls, and fabric-covered chairs offer seats for visitors to take a rest. Since 2012, U-Know Yunho fans have been building libraries in name of the singer in remote villages of China and in the African country of Ghana. A series of good deeds by the singer's enthusiastic fans is one form of rooting for the star they love. A library was built even in the 26th division of the ROK army, where Yunho had served his military duty. The library “Hug” is particularly significant in that it is the first library in Korea built by the donation of fans from four countries.

A Taste of Local Generosity

World's Traditional Markets 6

Crowded, hot walkways of traditional markets swarming with both locals and tourists always make the hearts of travelers pound. We've rounded up some of the representative traditional markets in Bangkok, Osaka, Kaohsiung, Busan, and Kuala Lumpur, where you can get a feel of vibrant local life.

Editor <AB-ROAD> Editing Team



 **Thailand**
Happy Floating Market **Damnoen Saduak Floating Market**, Bangkok

It is a two-hour drive from Bangkok to get to Damnoen Saduak Floating Market. A floating market is what comes to mind when you reflect upon life in Bangkok, Thailand. It is a common view in any market that people buy and sell goods, but here the market is built along long-tail boats floating on the water.

Both sides of the khlongs (canals) are lined with vendors and private houses, and rowing boats packed with fruits, food, and merchandise goods are jammed up. Merchants sell from the boats or on the shore, and customers enjoy shopping on the boat. The market offers everything from squid, roasted seafood, fruits, rice noodles, various fried dish, and meat. Along the pier are massage shops, souvenir shops, and restaurants. Unlike other more touristy floating markets, this is a popular traditional market among local Thais as well.



 **Japan**
Japan's Longest Shopping Arcade **Tenjinbashiuji**, Osaka

Though Osaka is no exception when it comes to struggling traditional markets in the face of large retailers, Tenjinbashi, known as the longest shopping street in Japan stretching 2.6km, lures visitors and travelers with sparkling ideas. Having been the home of the Osaka Tenmangu Shrine, many people came here for worship. Shops were open for the worshippers developed into a marketplace as it is today. Once you complete walking through the long arcade, you can get a certificate at the Osaka Tenmangu Office. There are some 600 stores in the street, including groceries, general stores, drugstores, tea houses, etc. There used to be a river here, though now disappeared due to land reclamation. Through the river, goods produced from across the country flocked to the market during the Edo period, not only giving a boost to Osaka's economy but also varying the menu on the dining table. There is also separate space for flea markets and exhibition.





Vietnam
From Flower Market to Become a Traditional Market **Con Market**, Danang

Located in a residential area, Con Market is visited by many locals. It began as a flower market, where you can get a taste of local life. On the first floor in the building is general stores and restaurants, and the second floor is dedicated to apparels stores, where you can pick up áo dài, a traditional Vietnamese costume. Nearby the building stand small street stalls selling flowers and fruits. Compared to Han Market, Con Market is larger in size, and products here are much cheaper as well. Note that most vendors don't speak English, since there are not many tourists visiting Con Market. Still, Con Market is where you should definitely visit to get a taste of bustling local life, especially in the early morning. You will be welcomed by vendors with a friendly smile. When you have thirst, try Sinh Tố, a fruit smoothie along with ice, for only VND 20,000. You can choose the fruits that go inside.



Chinese Taipei
One of the Top Three Night Markets in Chinese Taipei **Liuhe Night Market**, Kaohsiung

The largest night market in Kaohsiung, Liuhe Night Market is one of the three night markets in Chinese Taipei, rich in food and spectacle. Liuhe Night Market is also famous for seafood snack stands, which cooks with seafood fresh from the nearby sea. When the night falls, a lighted alley between towering buildings draws the attention. On both sides of the long stretches of road, you can find many varieties of food, ranging from hot, steaming noodles, grilled seafood skewers, to tropical fruits like mango and pineapple. Every night, Kaohsiung's famous food street, serving meals and dessert all in one place, is filled with both locals and tourists. The place offers not only Taiwanese traditional cuisine but also unique and exotic dishes, such as roasted duck's head and the edible frog. Papaya milk will also get rid of your thirst.



Republic of Korea
Homebase for Busan Citizens **Gukje Market**, Busan

Gukje Market is a traditional market representing Busan along with Jagalchi Market and Bupyeong (Kkangtong) Market. It began as a place for selling used items left by the Japanese after Korea's independence. Many Japanese used to live here because of geographical proximity to the Busan port. Dolphin soft tofu restaurant in the market is the only vestige of a former Japanese residence that remains to date. The market's name, gukje, the Korean word for "international" or "world," came from the 1950s, when vendors sold foreign goods like U.S. army supplies, and items produced in Japan and Macao. Gukje Market still has the traces of the old days, including clothing repair shops that used to sew clothes for refugees, and food stands for grab-and-go noodles. The vast market is divided into six sections, so if you are a first-time visitor, be careful not to get lost. Don't miss out visiting Kkotbun's, a general store selling sundry household goods, which became famous thanks to its appearance in the movie Gukjesijang. The movie's popularity even led to a designated photo zone. Gukje Market becomes more crowded in the BIFF season in every October.



Malaysia
Food Stalls Street Never Sleeps **Jalan Alor**, Kuala Lumpur

If you are at Bukit Bintang, dubbed as Malaysia's equivalent of Myeongdong in Korea, take a step into the alley and watch as a different world unfold. Small street restaurants, beef jerky stores, and skewers stands are closely packed together under red lights. After sunset, Jalan Alor transforms into a bustling food alley, with tables and chair spill out onto the road. Try chicken and mutton Satay skewers with peanut butter dipping sauce, one of the popular treats. Many restaurants offer meat jerky cooked to order, which you can sample the taste. They also have halal meat jerky for Muslims. A variety of tropical fruits are abundant everywhere, including durian with its stomach-churning aroma; mangosteen, which is touted as the "queen of tropical fruits"; lychee, known as a favorite fruit for Yang Guifei; red-spiked rambutan; and pitaya, widely known for its unique look resembling a dragon pearl. You can eat fruits straight away, with water already prepared to wash your hands.



Riding the Wave of the 4th Industrial Revolution TPO Takes a New Step Forward



Secretary-General
Kim Soo-il

Tourism Promotion Organization for Asia Pacific Cities (TPO) was established in 2002 with the purpose to boost tourism industry in Asia Pacific region, to facilitate exchanges, and to enhance cooperation among member cities. It has presently 86 City members and 45 Industry members from 10 countries including the Republic of Korea, China, Japan, Indonesia and Malaysia in Asia and the Pacific region. The newly appointed Secretary General Mr. Kim Soo-il plans to provide member cities with various services including a Marketing Center, a Tourism Consulting Committee, and Supporting for tourism investment for member cities in addition to the existing activities. He said he would listen to the opinions from member cities and try to improve service for the members.

Editor Lee Jeong-Hwa Source TPO



First of all, congratulations on your inauguration as TPO's new secretary-general. Please introduce TPO briefly to our readers.

Thank you. TPO was first proposed in the 4th Asian-Pacific City Summit held in 2000 in Busan with an aim to promote tourism industry and push forward with eco-friendly tourism policy in the Asia-Pacific region. It was launched in 2002 with a two-year preparation period.

What do you think differentiates TPO from similar international organizations?

Only cities in Asia-Pacific are eligible for the membership. The member cities work in close cooperation with one another in tourism sector in a bid to boost tourism industry and achieve co-prosperity by sharing tourism information and policies. Because these cities are geographically close, located in the Asia-Pacific region, they share many similar cultural traits, leading to better understanding and stronger solidarity among member cities. In the age of the 4th Industrial Revolution, the tourism industry is playing an increasingly important role in every city across the region. Accordingly, TPO has assumed a bigger role.

What are the latest travel trends in Asia-Pacific?

Travel trends are shaped differently between developing and developed countries. Less experienced travelers from developing countries tend to opt for a journey to big cities or famous historical sites. On the contrary, travelers from developed countries, usually much more experienced, prefer themed tours, such as guided walks around cultural heritage sites, exploration of remote areas, golfing, mountain hiking, surfing, diving, and honeymoon tour. Tourism industry is likely to be the only sector that would see exponential growth in the age of the fourth industrial revolution. As artificial intelligence (AI) and robots replace human labor, working hours will be reduced, and people will spend more time traveling.



What plans do you have for improving TPO?

I believe that TPO's improvement depends on how satisfied our member cities are with the services provided by the TPO Secretariat. The Secretariat plans to offer the best possible service to the member cities. Along with the existing services, such as running the website, publication of our tourism magazine *Tourism Scope*, fostering talented experts in tourism sector, and facilitating tourism information among TPO member cities, the new secretariat will establish and operate a marketing center and a consultation center, publish a monthly report on analysis of market trends in tourism, and channel financial assistance from powerful economies like South Korea, China and Japan, to the member cities' initiative to foster their tourism industry, and hold the TPO Global Cities Tourism Exhibition, all in an effort to promote and cultivate tourism industry in our member cities.

Please tell us what kinds of events are set to take place in 2019.

First, I would like to focus on communicating with the member cities as the new secretary-general. I will find out what is expected of the Secretariat through individual and group meetings with our member cities in South Korea and abroad. Then the role and projects of the Secretariat will be established. As I said earlier, I have identified various new projects, which requires meticulous preparation in order to succeed. In September 2019, TPO General Assembly will take place in Busan. The Secretariat will make sure to create the best General Assembly ever, both in terms of the number of participating cities and its quality. The General Assembly will be a combination of a business event and a festival, by featuring various events including the Mayor Summit, a tourism promotion roadshow, performances of art troupe from member cities, B2B sales meetings, and an investment pitch.



Kim Soo-il takes office as the new Secretary-General of Tourism Promotion Organization (TPO)

On December 3, the inauguration ceremony took place for the new Secretary-General of Tourism Promotion Organization for Asian-Pacific Cities, Kim Soo-il, marking the first day of a three-year term. Mr. Kim was appointed as the new secretary-general on the recommendation of the 32nd TPO Executive Committee held in Duijiangyan, China on November 1, 2018. He has served in several positions, including as Commissioner of the Advisory Council on Northeast Asia Affairs under Roh Moo-hyun Administration, Honorary Consulate General of Indonesia in Busan, Republic of Korea Ambassador to the Democratic Republic of Timor-Leste, and a chair professor at Daeshin University.

In his inaugural speech, the new secretary-general stated, "I will pursue membership expansion, hold tourism expo, and facilitate regional conference across the entire Asia-Pacific region, as well as launch a consultation team to help formulate a tailored tourism policy for member cities."

The outgoing secretary-general Shin Yeon-sung said in a staff meeting held in substitution for the retirement ceremony that "I feel sorry for not having completed my term, yet I worked hard to lay the framework for TPO to develop into a global forum."



Busan mayor Oh Keo-don and Secretary-General Kim Soo-il visit Shanghai and Guangzhou, China

Mayor Oh Keo-don of the Secretariat City of Busan and Secretary-General Kim Soo-il visited the Chinese cities of Shanghai and Guangzhou from December 6 to December 8 in a trip to invite the mayors of the two cities to the 9th TPO General Assembly set to take place in Busan in September 2019.

On December 7, Oh and Kim attended Guangzhou Global Mayors' Forum and had a meeting with Tri Rismaharini, the current Mayor of Surabaya, Indonesia and Mayor Datuk Nor Hisham Ahmad Dahlan of Kuala Lumpur, Malaysia, calling for their active participation in the TPO events. The mayors positively responded to Mayor Oh's request. On the same day, the mayor and the secretary-general had a meeting with Wen Guohui, mayor of Guangzhou, the 4th, 5th, and 6th TPO Secretariat City, and commended the city's contribution to the advancement of TPO, urging for its further advocacy for and bigger role in the TPO.

The mayor and the secretary-general also met with Ashok Kumar Byanju Shrestha, Mayor of Dhulikhel Municipality, Nepal, which is known for the Himalayas, one of the world's highest mountains. At this place, Secretary-General Kim introduced TPO in detail and invited Dhulikhel Municipality as a TPO member city, which was gladly accepted by Mayor Ashok Kumar Byanju Shrestha. Dhulikhel Municipality Mayor invited Mayor Oh and Secretary-General Kim to a festival slated to be held in Dhulikhel Municipality in February 2019.





Kanmon Straits Night Tour Bus

Shimonoseki, Japan | October 6, 2018 ~
March 16, 2019

Location Kanmon Straits Coast

Tourists staying at Shimonoseki and Kitakyushu can sign up for bus tour free of charge. The routes include Kanmon Bridge, Mojiko Retro and Aruka Port area in Shimonoseki, offering a splendid night view. The tour runs every Saturday from October 6, 2018 to March 16, 2019, and you have to make a reservation in advance. For more information, go to www.kanmon-yakeibus.jp.



Illumination2018 Mojiko Retro Roman Tosais

Kitakyushu, Japan | November 17, 2018 ~
March 17, 2019

Location Mojiko Retro District

The light show takes place in Mojiko Retro district, one of the most famous tourist sites in Kitakyushu. Trees are adorned with some 300,000 light bulbs, and historic buildings that were built from early Meiji period to Daisho era are lit up at night, together creating a romantic mood.



Pesta Chingay, Lion Dragon Dance Parade

Penang, Malaysia | December 1, 2018 ~
December 31, 2018

Location Padang Brown

The festival features a lion and dragon dance parade as well as performances and beauty pageant, celebrating the birthday of Chinese deities. The parade kicks off at Padang Brown and will pass through Jalan Penang and Jalan Burma and arrives at the Esplanade's ground for a special 'Lion Dance on Stilts' finale.

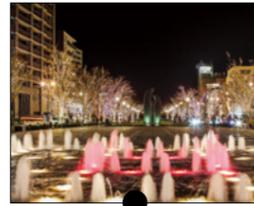


10th Busan Christmas Tree Culture Festival

Busan, Republic of Korea | December 1, 2018 ~
January 6, 2019

Location The whole district of Gwangbok-ro and Gwangbok Central Road

Busan Christmas Tree Culture Festival is a representative winter festival hosted by Busan city. Various Christmas trees and light structures are lining up from the entrance of Gwangbok-ro through City Spot, Modern History Museum, and Changsun Shopping District. You can find photo spots in nooks and crannies, such as "The Beginning of Love," and "Silhouette Hug Zone." Various events also take place, including Christmas Carol Contest, Daily Lighting Performance, and Make-a-Wish Tree Event.



Minato-Dori Park Illumination

Kagoshima, Japan | December 1, 2018 ~
January 31, 2019

Location Minato-Dori Park

Minato-Dori Park in front of Kagoshima City Hall is beloved resting spot by locals. In winter, 56 Zelkova trees in the park are decorated with some 120,000 light bulbs, creating a forest of twinkling trees.



Conference on InterAsian Connections

Hanoi, Vietnam | December 4, 2018 ~
December 7, 2018

Location Vietnam Academy of Social Sciences

The Conference on InterAsian Connections, organized by the Social Science Research Council (SSRC) will cover areas like territorial sovereignties and historical identities, trans-regional religious networks and environmental humanities in Asia.



2018 ISY MUSIC FESTIVAL

Sanya, China | December 30, 2018 ~
December 31, 2018

Location Haitang Bay, Sanya, China

Held twice every year, ISY Music Festival is staged at Sanya International Theme Music Park. World-famous DJs and superstars will offer supercharged performances with various themes.



The 3rd Ulsan Grand Park Light Festival

Ulsan, Republic of Korea | December 8, 2018 ~
January 27, 2019

Location Rose Garden (South Gate), Ulsan Grand Park

The Rose Garden to the south gate of Ulsan Grand Park is decorated with light displays, hosting various events. The highlight of the festival is an 11m-high gigantic star-shaped structure built in the fountain square at the entrance of the Rose Garden, featuring multimedia lighting performances.



Tenmonkan Millionation 2019

Kagoshima, Japan | December 22, 2018 ~
January 31, 2019

Location Around Tenmonkan Park

Tenmonkan, Kagoshima's main shopping district, is illuminated with approximately 1 million LED light bulbs from December 22, 2018 to January 31, 2019.

IREITIC 2019

Innovative Research in Engineering and Information Technology International Conference 2019 (IREITIC 2019)

Kota Kinabalu, Malaysia | January 4, 2019 ~
January 6, 2019

Location Sabah, Malaysia

The conference provides a platform where academicians and industries can share and generate a forum of the latest Engineering and Information Technology research and development. The key focus would be the development and cutting-edge technology related to engineering and Information Technology.



Tooka Ebisu Shrine's New Year Festival

Fukuoka, Japan | January 8, 2019 ~ January 11, 2019

Location Tooka Ebisu Shrine

A New Year's Festival is going to be held at Tooka Ebisu Shrine in Higashi Park, Hagata-ku, Fukuoka City. Ebisu is the god of fishermen and merchants, one of the seven gods of fortune in Japanese myth. The shrine is visited every year by people making a wish for good fortune and prosperity. Around 400 street stalls are lining up along the street to the shrine, pulsating with bustling vitality through the late night.



The 35th China Shanghai International Wedding Expo

Shanghai, China | January 9, 2019 ~
January 11, 2019

Location National Exhibition and Convention Center, Shanghai

The expo offers a full spectrum of wedding-related merchandises and services, which include wedding dress, cosmetics, back drop, photo props, space design and furniture, wedding planning training and software.



The 14th Guangzhou Special Purchases for the Spring Festival Fairs

Guangzhou, China | January 18, 2019 ~
January 30, 2019

Location Baoli International Square Exhibition Center, Guangzhou

With the objective of "expanding domestic demand, facilitating consumption, and improving public livelihood," the exhibition is set to provide more businesses with opportunities to promote and sale their products, and offer consumers with more convenient, practical, and diverse shopping platforms.



The 12th China Goodies for Lunar New Year Fair in Xinjiang

Xinjiang, China | January 18, 2019 ~ February 2, 2019

Location International Convention and Exhibition Center

Boasting the largest size in Xinjiang and diversity of items, the 12th China Goodies for Lunar New Year Fair will be joined by a total of 536 businesses from 32 Chinese provinces, cities, and autonomous regions including Beijing, Shanghai, Guangdong, Zhejiang, Shandong, Inner Mongolia, Hong Kong and Chinese Taipei, and 21 countries, including Republic of Korea, Kazakhstan, Denmark, Malaysia, and Australia.



International Conference on Computer Research and Development (ICCRD)

Dalat, Vietnam | January 25, 2019 ~ January 28, 2019

Location Dalat, Vietnam

Co-organized by the University of Science, Vietnam and Industrial University of Ho Chi Minh City, ICCRD assesses the current state-of-the-art and roadmap crucial areas for future research.



Setsubun (“Seasonal Change”) Festival

Fukuoka, Japan | February 2, 2019 ~ February 3, 2019
Location Kushida Shrine

Setsubun is a Japanese word meaning “seasonal division.” Kushida Shrine holds Setsubun Festival, a bean-throwing festival, to get rid of evil spirits and pray for health, safety and luck. Japanese believe that passing through a 5m-high Otafuku Mask hanging at the entrance of the shrine will bring business prosperity and harmony and peace among all family members.



Pufferfish Day Festival in Shimonoseki

Shimonoseki, Japan | February 11, 2019
Location Haedomari Market

This is a yearly festival held at the Haedomari Market, which is well-known for the sheer amount of pufferfish dealt with. You can enjoy pufferfish food served in a pot, take part in pufferfish catching, and buy pufferfish-related products.



2019 Haizhou Lantern Festival

Haizhou, China | February 19, 2019
Location Haizhou

Wonsojeol Lantern Festival originated from a traditional torch festival, where people carry flaming torches to drive out bugs and beasts to prevent fields from harmful insects for good harvest. Even until now, on every 15th of New Year, people in the southwestern China dance at fields or backyards together in groups with hoisting torches that are made of reeds or branches. Haizhou Wonsojeol Lantern Festival offers HaiZhou's various traditions, folk performances and flower exhibition.



International Conference on Food and Environmental Sciences (ICFES 2019)

Ho Chi Minh City, Vietnam | February 25, 2019 ~ February 28, 2019
Location Industrial University of Ho Chi Minh City

ICFES 2019 brings together innovative academics and industrial experts in the field of Food and Environmental Sciences to a common forum. The primary goal of the conference is to promote research and developmental activities in Food and Environmental Sciences. Another goal is to promote scientific information interchange between researchers, developers, engineers, students and practitioners working in Vietnam and abroad.



Public Safety Indonesia (PS Indo) Conference & Expo

Jakarta, Indonesia | February 27, 2019 ~ March 1, 2019
Location Jakarta Convention Center

Public Safety Indonesia (PS Indo) Conference & Expo brings together key decision makers responsible for safeguarding the citizens of Indonesia across commercial, government and community sectors to discuss ways to ensure citizen safety, protect infrastructure, improve emergency services and execute modern response strategies with innovative public safety technology.



2019 Kaohsiung Lantern Festival

Kaohsiung, Chinese Taipei | February 2019
Location around Ai (Love) River, Kaohsiung

This is one of the big 3 lantern festivals together with Chinese Taipei Lantern Festival and Taipei Lantern Festival. Flower lanterns lining along the streets and a wide variety of street stalls create harmony with the unique landscape of the port city. Splendid fireworks show is another attraction that draws tourists.



2018 Taichung International Flower Expo

Taichung, Chinese Taipei | 3 November 2018 ~ 24 April 2019
Location Waipu, Houri, and Fengyuan District, Taichung

Themed as “GNP-Rediscover Green Nature and People,” the expo redefines the term GNP (Gross National Product), the economic growth indicator, as GNP that indicates Green, Nature and People. The theme embraces the idea of treasuring the earth in the process of production activities in harmony with production, ecology, and life, while wishing humans to lead a happy life in the midst of busy lives, by paying a keen attention to the nature and flowers singing.

TPO Members
 86 city members, 45 industry members

CITY MEMBERS



INDUSTRY MEMBERS

- CHINA**
 Guangzhou Garden Hotel, Guangzhou Star Cruises Co., Ltd., GZL International Travel Service Ltd., Shandong Channel International Travel Service Co., Ltd., China Travel International (Xinjiang) Ltd., China Comfort Xi'an International Travel Service Co., Ltd., Dalian Gulian International Travel Service, CITS Guangdong, China Travel International Sanya Co., Ltd., Hainan Gaoli Holiday Travel Service Co., Ltd.
- JAPAN**
 Kagoshima Convention & Visitors Bureau, Fukuoka Convention & Visitors Bureau, JTB Corp. Fukuoka Office
- KOREA**
 BEXCO, Busan Tourism Association, Arum Travel Service Co., Ltd., Cheongsong Travel Service Co., Ltd., Road ABC Media Co., Ltd., TourJapan Co., Ltd., Intravel Ltd., Haeundae Centum Hotel, Daegu Tourism Association, Lee Convention, Busan Tourism High School, The Korea Academic Society of Tourism and Leisure, Solar Travel Agency, BS FunTour, Benikea Jeonju Hansung Tourist Hotel, Sky Tour, JB Tour, Panworld Dream, Tour Fun Co., Ltd., Wolseong E&C, Tongyeong Tourism Development Corporation, Stanford Hotel & Resort, Dongback Tour, Dongwon Royal Country Club & Resort, Ulsan College
- MALAYSIA**
 Taiping Tourist Association
- MONGOLIA**
 Ancient Nomads Tour Agency
- RUSSIA**
 Gavan Tour-Center Co. Ltd
- U.S.A**
 MCM Group Holdings Ltd.
- VIETNAM**
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- INDIA**
 Abroaders Consultancy India Pvt. Ltd.



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for Asia Pacific Cities**

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