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Sun yat-sen Memorial Hall, Guangzhou, China

Joint Tourism Product Development Project of  
Busan Metropolitan city & Gimhae city

# Wedding Road of The Queen Heo

Story of the Korean King Suro and Indian princess Heo

## Story of The Queen Heo

The marriage of King Suro and Queen Heo is the first international marriage on record in Korean history. The legend states that princess Heo arrived on a boat from a distant kingdom (Ayodhya) in India, and married king Suro of Geumgwan Gaya, Korea, in the year 48 CE.

## Wedding Road of the Queen Heo Parade & Festival

was held at the Daeseongdong Ancient Tombs site in Gimhae city and the Hwamyong Ecological Park in Busan Metropolitan City in Korea on November 8, with more than 1500 visitors. This is a joint project conducted by the two cities and organized by TPO. This festival was performed in a storytelling format, retelling the tale that Queen Heo from India arrived on the Korean peninsula 2,000 years ago to marry King Suro of Gaya, which was a kingdom based in Gimhae. Joint tourism product development project of "Wedding Road of the Queen Heo" co-hosted by **Busan metropolitan city** and **Gimhae city**, is expected to become a successful model for joint projects that are developed based on the local history and tourism resources.



Organizer



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# *Tourism Promotion Organization for Asia Pacific Cities*

We'd like to invite you to TPO, the Tourism Promotion Organization for Asia Pacific Cities.

TPO is a network among cities in the Asia Pacific region and is an international tourism organization established for the development of the tourism industry. TPO exchanges tourism information between member cities to promote the tourism industry, and also carries out projects including tourism product development, joint marketing projects, and tourism industry education as well as human resources development. 76 city governments and 38 Industry members currently participate in as members of the TPO. Industry members consist of travel industry related associations, research institutes, and destination marketing organizations (DMO). TPO strives for the development of sustainable tourism and city tourism within the Asia Pacific region.

To sign up for a Tourism Scope E-Book,  
please visit us at [www.aptpo.org](http://www.aptpo.org).

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# Goyang City, Mecca of the New Korean Wave

## About Goyang City

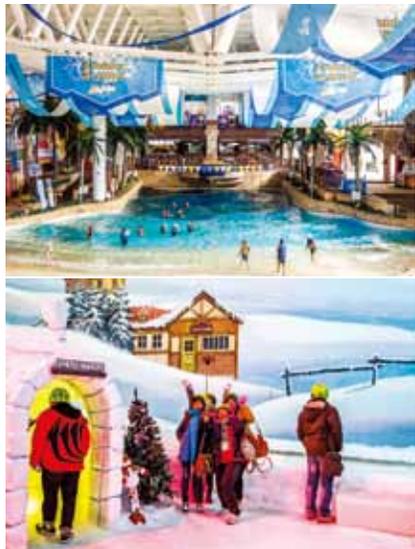
<b>Location</b>	A city in northwestern region of Gyeonggi-do, Republic of Korea
<b>Area</b>	268.05km <sup>2</sup> , 2.6% of Gyeonggi-do.
<b>Population</b>	1,002,152(In September 2014)
<b>Climate</b>	Similar to Seoul mostly, the average annual temperature is 11°C. The average temperature in January is -4.9°C while the average temperature in August is 25.5°C, with the annual precipitation of 1,236mm.
<b>Overview</b>	Goyang City consists of Ilsandong-gu, Ilsanseo-gu, and Deogyang-gu. Since the development of Ilsan in the early 1990s, its population increased rapidly. It was promoted from Goyang-gun to Goyang City in 1992, and its population surpassed 1 million on August 1, 2014.

Goyang city, Gyeonggi-do is the filming site where a number of movies such as 'Thieves', 'Tower', 'The Front Line', 'Haeundae' and dramas such as 'Dream High', 'For You in Full Blossom' were filmed. At Goyang city, with a population of one million, which has produced a variety of Korean Wave content, visitors can find the greatest pleasure such as a mega shopping mall with the latest trends in Korea, an active and exciting theme park, filming sites, and trade exhibition centers.



## All about the Korean Wave

Walk on 'Hallyuworld Road'. Follow the footsteps of main characters in dramas and feel the latest trends in Korea at the mega shopping mall.



### A SNOW PARK AND WATER PARK IN ONE PLACE! ONEMOUNT

Onemount is a new concept theme park combined with snow park and water park. The 'Water Park', where visitors can enjoy indoor and outdoor swimming, is full of attractions such as thrilling slides, wave pools, Giant Play, and doctor fish among others. The 'Snow Park', in which visitors feel they are in the winter wonderland of fairytales, is very popular among tourists from Southeast Asian countries. Lose track of time while enjoying a variety of winter activities such as skating on the 'Ice Lake' while taking a snow shower, the 'Ice Road' with a 300m high speed runway, carousels, the Tree House, dog sleds, and a sledding slope. Dog sleds running merrily on the ice are operated three times a day, at 11 am, 2 pm, and 4 pm. The most popular attraction is the Tree House, which is decorated in a theme of Scandinavian Santa village. During the Christmas season, enjoy a special time with Santa, who makes a visit from the actual Finland Santa Village.

**Directions** 10-minute walking distance from Juyeop Station of Subway Line 3 **Address** Hallyuworld Road, Ilsanseo-gu, Goyang-si, Gyeonggi-do **TEL** 1566-2232 **Homepage** [www.onemount.co.kr](http://www.onemount.co.kr)

### SEA WORLD IN THE CENTER OF THE CITY AQUA PLANET ILSAN

The largest aquarium in the metropolitan area located between Lake Park and Onemount. As Aqua Planet is composed of an aquarium and a zoo, the visitors can enjoy watching aquatic creatures, land creatures and birds in one place. Opened in April 2014, it is a cruise type, 4-story building and consists of 'The Aqua', which is the marine life experience center, 'The Jungle', which is the land animal pavilion, and a bird pavilion. A variety of underwater shows such as synchronized shows and feedings are performed inside the 'Deep Blue Ocean'. The main tank has a width of 12m and 9 species of jellyfish, such as Dactyometra pacifica and flowerhat jellyfish which reflect light. Encounter 220 species, 25,000 marine organisms and animals including walruses, jaguars and ring-tailed lemurs.

**Address** 282 Hallyuworld Road, Ilsanseo-gu, Goyang-si, Gyeonggi-do **TEL** 031-960-8500 **Hours** Weekdays 10:00~19:00 Weekends 10:00~20:00 **Admission Fee** Adults KRW 27,000, youth KRW 24,000, children KRW 22,000 **Homepage** [www.aquaplanet.co.kr/ilsan](http://www.aquaplanet.co.kr/ilsan)



### TWO PROMINENT SHOPPING MALLS REPRESENTING ILSAN LAFESTA & WESTERN DOME

As the first generation cultural space in Ilsan, Lafesta and Western Dome face each other and form a giant commercial district. Called the 'Myeongdong in Ilsan', Lafesta is a street-style shopping mall consisting of a total of 6 floors, one basement and 5 floors above ground. The center stage, with a lot of floating population, is well known as the place where the ending scene of 'Dream High' was shot. Also, the 'Western Dome', which is a dome-style multiplex that can accommodate 10,000 people, abounds with various things to enjoy such as shopping centers, restaurants, and movie theaters. The fashion department includes clothing, shoes, accessories, with cosmetics on the 1st floor and restaurants and hair salons on the 2nd floor. CGV, the first IMAX theater in the northwestern metropolitan area, is also worth visiting.

**Address** Lafesta 1305-56 Joongang Road Ilsandong-gu Goyang, Gyeonggi-do, Western Dome 24 Jeongbalsan Road, Ilsandong-gu, Goyang-si, Gyeonggi-do **TEL** Lafesta 031-920-6900, Western Dome 031-932-8400



**SACRED PLACE FOR DRAMA FANS  
AROUND THE WORLD  
SBS SPECIAL EXHIBITION HALL  
'MY LOVE FROM THE STAR'**

This is a filming site in the outdoor special exhibition venue of Kintex Exhibition Center.

The original sets for the drama 'My Love From the Star' such as Minjoon Do's house and Songyi Cheon's house, hands-on experience facilities, and a souvenir shop are located here. The highlight of this site is Minjoon's library with luxurious interior. It is open to the public so tourists can get close and even take pictures. The actual bicycle that Minjoon Do rode in the drama and the public telephone that Minjoon Do used for teleporting were also moved here.

**Address** 2600 Daehwa-dong, Ilsanseo-gu, Goyang-si, Gyeonggi-do 2600 **Hours** 10:00~19:00 (until August 31, 2015) **TEL** 070-8260-8807 **Homepage** <http://lovefromstar.sbs.co.kr>



**LEADER OF THE MICE  
INDUSTRY IN KOREA KINTEX**

Kintex is the biggest trade exhibition center in Korea with transportation, communication, and cutting-edge business infrastructures. As an international convention center, the 2016 Rotary International Conference held and various international fairs, exhibitions, sports events, and music performances are often held. It plays a pivotal role in domestic and international business tourism.



**Address** 282 Hallyuworld Road, Ilsanseo-gu, Goyang-si, Gyeonggi-do **TEL** 031-960-8500 **Hours** Weekdays 10:00~19:00 Weekends 10:00~20:00 **Admission Fee** Adults KRW 27,000, youth KRW 24,000, children KRW 22,000 **Homepage** [www.aquaplanet.co.kr/ilsan](http://www.aquaplanet.co.kr/ilsan)



**FOLLOW THE FOOTSTEPS OF THE KOREAN  
WAVE STARS NEW HALLYU GALLERY IN GOYANG**

This site was established to promote the new Korean Wave contents that have been filmed and produced in Goyang city. Look around the 'New Korean Wave Character Zone', where teddy bears of new Korean Wave idols such as Big Bang, Girls' Generation, IU as well as , the 'Goyang Location Zone', 'Korean Wave Content Theater', and 'Mobile Internet Café' are placed. Watch videos related to main filming locations, key scenes, and production press conferences of 'Dream High', the Korean Wave idol drama produced and supported by Goyang. Handprints and part of the actual filming site are on display here, and fans can try on the costumes used during the shoot.

**Directions** 10-minute walking distance from Jeongbalsan Station of Subway Line 3 in the direction of Lotte Department Store **Address** 2nd Floor of Flower Exhibition Center inside the Lake Park 595 Hosu Road, Ilsandong-gu, Goyang-si, Gyeonggi-do **TEL** 031-908-3236



**LUXURIOUS FIVE-STAR HOTEL  
MVL HOTEL KINTEX**

The first five-star hotel in northern Gyeonggi-do. This is the second brand hotel that Daemyung Leisure Industry established after MVL Hotel Yeosu. It is located at the center of Hallyuworld Road. It has 37 rooms including 34 suites and is equipped with a high-quality fitness club with various facilities such as a swimming pool, a sauna, and a ballroom. The 'Korean Suite', with the design inspired by traditional Korean patterns, is popular among foreigners since the Korean floor heating system can be experienced. In addition, 'Jookrim', the Chinese restaurant, serves authentic Chinese course meals such as Buddha Jumps Over the Wall, Peking duck, and Cantonese black pepper chop steak. Since the hotel is close to Incheon International Airport, it is a nice way to spend the night before your departure.



**Address** 20 Taegeuk Road Inside Hallyuworld, Ilsandong-gu, Goyang-si, Gyeonggi-do **TEL** 031-927-7700 **Homepage** [www.mvlhotel.com/kintex](http://www.mvlhotel.com/kintex)

## Feel Nature within the Center of the City

Feel the nature vividly amidst the center of the city, and travel into the 500 years of history of the Chosun Dynasty.

### FANTASTIC MUSIC FOUNTAIN THAT PAINTS THE LAKE PARK SINGING FOUNTAIN

Fountain located at the square west of the Lake Park. The diameter of the main fountain is 50m long while the maximum height of the fountain is 35m tall. About 500 fountain shows are presented using 1,655 nozzles. The colorful lights, music, and the fountain blend together gorgeously to paint the night sky of Ilsan. Song requests are received from citizens at times, and they can be heard only from April to October, excluding winter.

TEL 031-924-5822 Homepage <http://music.gys.or.kr>



### LEADER OF THE KOREAN WAVE IN MEDICINE MYONGJI HOSPITAL

Myongji Hospital, designated as an excellent institution for attracting medical tourism by the Ministry of Justice, is the filming location of the drama 'It's Okay, That's Love'. Many people have visited the hospital even though the drama has ended. Patient-centered comfortable and eco-friendly design stands out particularly. It includes a 'Sun Floor', which is a semi-open psychiatric ward that was the main background of the drama, 'Forest Floor', and the 'Integrated Cancer Healing Center Anti-cancer Injection Room', in which patients can receive treatments comfortably while basking in the sunlight that pours in through the windows. The international medical center is operated on the 1st floor to provide a variety of amenities for foreign patients who came for treatment and sightseeing.

Address 55 Hwasu Road 14th Street Deokyang-gu, Goyang-si, Gyeonggi-do TEL 031-810-5114 Homepage [www.mjh.or.kr](http://www.mjh.or.kr)



### WORLD-CLASS ARTIFICIAL ECOLOGICAL PARK LAKE PARK

The largest artificial lake in Korea. Built with the development of Ilsan, the trails in this park are regarded the best in the country. Bike lanes and trails are built around the lake, and there are a variety of auxiliary facilities such as

wetland ecological park, a traditional garden, an outdoor stage, a singing fountain, Walpajung, and pavilions. The 750 m Metasequoia Road is particularly suited for taking a stroll and breathing in the rich scent of phytoncide. Borrow a bicycle from the bike rental center and take a spin around the park. This is a filming location for 'My Love From the Star', and there is a photo zone at the trail where Minjoon Do and Songyi Cheon met in the drama.

Directions 10-minute walking distance from Jeongbalsan Station of Subway Line 3 in the direction of Lotte Department Store Address 595 Hosu Road, Ilsandong-gu, Goyang-si, Gyeonggi-do TEL 031-906-4557 Hours 05:00-23:00 Homepage [www.lake-park.com](http://www.lake-park.com)



### GLORIOUS HISTORY OF 500 YEARS RESTS HERE SEOREUNG ROYAL TOMB

Seoreung Royal Tomb, listed as a World Heritage Site, consists of 5 tombs, namely, Myeongreung, Ikreung, Gyeongreung, Hongreung, and Changreung, among the 40 royal tombs of Joseon. See five royal tombs, including 'Gyeongreung', which is the tomb of King Deokjong who received a posthumous title and Queen Sohye, 'Changreung', which is the tomb of King Yejong who was the 8th king of Joseon and Queen Ansoon who was his second wife, 'Myeongreung', the tomb of King Sookjong who was the 19th king and Queen Inhyeon, and Queen Inwon who was the second wife, 'Ikreung', which is the tomb of Queen Inkyung who was the first wife of Sookjong, and 'Hongreung', which is the tomb of Queen Jeongseong who was the first wife of King Youngjo the 21st king. Daebinmyo of Huibin Jang, the jealous consort of Sookjong, attracts attention as well. Take a walk at Seoreung Royal Tomb, which is a propitious site for a grave according to the tenets of feng shui, and feel the energy of the royal family. Trails include a hornbeam wood trail, pine trail, and autumn leaf trail. Many people enjoy jogging while getting a breath of the fresh woodland air. Admission is free on the last Wednesday of each month, which is called the 'Day of Culture'.

Address 334-92 Seoreung Road, Deokyang-gu, Goyang-si, Gyeonggi-do TEL 02-359-0090 Hours November-February 06:30-17:30, March-October 06:00-18:30 Routine Commentary Hours 10:00, 13:00, 15:00 Admission Fee 1000wons Homepage [goyang.cha.go.kr](http://goyang.cha.go.kr)

A Stroll in the City

# Travelling Guangzhou

Guangzhou, the largest trade city in China, is the capital of Guangdong Province and one of the most bustling commercial centers of the country that has never been slowed down throughout the history. This is your guide on how to enjoy this magnificent city that never stops changing.



## About Guangzhou City

<b>Location</b>	The capital of Guangdong Province, China and the biggest trade city in Huanan region.
<b>Area</b>	7,434km <sup>2</sup>
<b>Population</b>	14,000,000 (based on 2013)
<b>Climate</b>	Average annual temperature is 21.8°C while the average temperature in January is 13.3°C and the average temperature in July is 28.4°C. Average annual precipitation is 1,694°C.
<b>Overview</b>	Its administrative district is divided into 8 districts and 4 cities. The city has a history of 2000 years. Its northeastern part and central part are mountains and hills, and its southwestern area is a plain.

## 01. A Night Course for Romantics

### FANGCUN BAR STREET

Perhaps owing to the beautiful views they provide, you can usually find many bars and clubs along most riversides around the world. Guangzhou Zhujiang River is not an exception. Fangcun Bar Street, located at the south of Zhujiang River, transforms into an entertainment district at night with colorful neon signs brightening the streets below. It sounds obvious at first since the name of the region contains a word 'Bar'. However, it is not easy to find an actual bar in Guangzhou. If you ask around for a bar with 'atmosphere', you will be automatically pointed to a club with loud music and dancing. Despite the name 'Fangcun Bar Street', the place is filled with clubs not bars. You can still enjoy the nightlife surrounded by the most trendy youngsters of Guangzhou with live music and beautiful view of Zhujiang River.



### ZHUJIANG RIVER 珠江

The story behind the Zhujiang River having the nickname 'Pearl' can be found from a well-known Guangzhou legend. The king of Nanyue Kingdom had a pearl which was too precious to disclose to anybody. After his death, the pearl was buried with his body. After many years, a scholar rescued a nymph from danger and was given the pearl as a token of gratitude. The scholar sold the pearl to a Persian merchant at high price, but the merchant dropped the pearl into the current Zhujiang River by mistake on the way back home. Since then, the river became clean and bright like pearl so people started calling it Zhujiang River. You can still see the river reflecting the moon light like pearl.



### YANJIANGZHONG ROAD 沿江中路

If there is Fangcun at the south of Zhujiang River, Yanjiang Road is at the north. Most of the first floors inside the skyscrapers along river are occupied by clubs and bars. Compared to Fangcun, the size and the quality is closer to that of hotels. Nevertheless, most of them are clubs with colorful neon signs and loud music. Near the Jiefang Bridge, you can also find clubs that young people close to early twenties usually hangout.



### ZHONGSHAN UNIVERSITY 中山大學

The area between the entrance and the main buildings of the Zhongshan University, which is open to the public, is used as a park and a port for cruise ships. In the daytime, you can often see children riding rollerblades. At night, students practice ballroom dances and Chi exercises. Although these are sights hardly found in some other countries, it is pleasant enough to see a glimpse of Chinese college culture.



## 02. A Day Course for Scholars



### CHENJIA SHRINE 陳家祠

It is a shrine built by the Chin family, one of the 10 largest families in China, during the Ching dynasty. Now it is called the Guangdong Traditional Craft Arts Museum exhibiting traditional culture and craft arts. The decorations carved on the doors, the windows, the walls, the roofs, the floors, and the

folding screens are almost too subtle to be noticed, but once you begin to notice them it is hard to pass even a single one. The reason the Guangdong Traditional Craft Arts Museum is located inside the shrine is because the Chenjia Shrine building shows the traditional culture of the Ching dynasty most vividly than any other buildings. Potteries, paper craft products, wooden lacquer ware, needle works, and sculptures on ivories, woods and stones are continuously displayed under the themes 'Guangdong Needleworks', 'Guangdong Sculptures' and 'Guangzhou Ancient Buildings'. Craftsmen did wonderful work in building the museum. A scholar who visited this place even left messages saying 'comparable to the creative power of the nature', and 'this visit woke me up more than knowledge I can have from 10 years of reading'.

**Hours** 08:30~17:00 **Directions** Take bus numbers 85 · 88 · 104 · 107 · 128 · or 268, get off at the Chenjias Station of the subway line number 1.



### LIURONG TEMPLE 六榕寺



Liurong Temple, one of the four Buddhist temples in Guangzhou, had its name Liurong christened by SuDongpo, the greatest poet from the Song dynasty, who named the temple after seeing the six banyan trees in the temple. Inside the temple, there is an octagonal Hua Tower which is 57.6m tall. This Hua Tower is also called Qianfo Tower. While the tower looks as a 9 story building from outside, the inside is divided into 17 floors. A tall building, which was rare in ancient Guangzhou, you can look down the entire city from the top of the tower. Find out if the six banyan trees mentioned by the Su Dongko, are still alive.

**Hours** 08:00~17:00 **Entrance Fee** CNY 10 **Directions** get off at the Liurong Station with bus 56 or 58, or at the Gongyuanqian station of the subway line number 1.

### + More Information



### THE TOMB OF KING ZHAO MO

The tomb of king Zhao Mo, the second king of Nanyue kingdom, is open to public. It says that the interior of the tomb was composed of a living room and bed rooms like a house and the furniture stayed as they used to be. A miniature model of a lock, which was made to prevent those who were buried alive with the king from escaping, as well as to prevent from robbers, is particularly interesting.

### THE MUSEUM OF THE NANYUE KING MAUSOLEUM

This is a museum built at the center of the Nanyue king's tomb in the Western Han dynasty. The Nanyue kingdom was founded by Johtah of the southern sea who started a rebellion after the death of the emperor Shi. He declared independence in Guangzhou, and founded the kingdom by unifying countries of southern China. During its prosperous days, the country was strong enough to occupy Vietnam. However, the kingdom perished after fighting the Han dynasty in BC 111. It was 99 years and five generations after the kingdom's foundation. Although the kingdom did not last for a long time, it had a prosperous trade business. Artifacts found in the kings' tombs show the opulent culture of the Nanyue kingdom. From the kings tombs, which is 14,647m<sup>2</sup> in size, 11,465 relics and 15 carcasses were excavated. The 15 carcasses do not include king's carcass. It is speculated that they were vassals buried alive with the king. The actual tomb site at the outdoor gallery is open, allowing you to enter the tomb.

**Hours** 09:00~17:30 **Entrance Fee** CNY 12



## 03. A Day Course for Vacationers



### SHAMIAN ISLAND 沙面島

Shamian is an Island located on Zhujiang River. Since it is connected with a series of overpasses, it is hard to recognize Shamian as an island. However, the island has been a gateway for trades between western countries and the Song and the Ching dynasties. And for this reason, you can find more than 150 European style buildings throughout the island. Considering the small size of the island, you can assume that almost every building is built in European style. The park that was built along the narrow alley has no fence, allowing people to freely walk around the park and walkways. There are plentiful of cafes and restaurants between the old buildings where visitors of Shamian Island can relax for a bit. While taking a walk in the park, with a cup of coffee in one hand, you can see children riding rollerblades and newlywed bride and groom taking wedding pictures. The statues in the park were made to express the daily-life in Guanzhou which was changed forever after the Opium War and the introduction of the western culture. There are many interesting statues, such as the one depicting a Chinese chess game between European and Chinese players sitting side by side, and the one which a child in traditional garb putting a letter into a western style mail box. They look rather amusing because most of the statues look as if they were out of the old Chinese films.

### YUEXIU PARK 越秀公園

Yuexiu Park, the lung of Guangzhou made of hills and lakes, has its total area of 868,000m<sup>2</sup>. The park, which is larger than most villages, is a popular place for Guangzhou citizens who gather together and often play activities such as Jegi. Despite of cold weather, there are people playing Jegi wearing short sleeves. There are people practicing Taichi, or playing Chinese chess while perched on a rock for a few hours. Yuexiu Park is the largest public park in Guangzhou. If you sit on a pavilion up on the hill, you will feel as if you were at the Hyde Park in London.

**Hours** 06:00-21:00 **Entrance Fee** CNY 5 **Directions**  
Bus 5 · 21 · 24 · 33 · 58 · 101 · 122 · 127, Subway number 1  
line get off at the Yuexiu Park station.



### + More Information ZHENHAI TOWER 鎮海樓

There is an eye catching red building in Yuexiu Park. Although it is located on a high hill, it attracts people with its color and shape. Its unique 5-story structure, which is not found often around the world, is particularly interesting. The Zhenhai Tower building is one of the most well preserved ancient buildings in Guangzhou and is famous as one of "the 8 beautiful sceneries" of the Chin dynasty. This place is used as a museum for relics excavated around Guangzhou. You can enjoy the clear view of the city at the top of the tower.



### ERSHA ISLAND 二沙島

Ersha Island, an island in Zhujiang River along with Shamian Island, looks like some kind of a special art zone. Located between Haiyn Bridge and Guangzhou Bridge, Ersha Island sprang up

in the middle of Zhujiang River. So you can see the view of Zhujiang River more closely. Does it make people more sensitive when they are close to river? Art-related buildings like Singhai Music Hall and Guangdong Art Museum are concentrated on Ersha Island and quickly becoming most visited art institutions of Guangzhou. Even without entering a museum, you can fully enjoy the tranquility of Zhujiang River while listening to a beautiful melody.

## 04. A Day Course for Activity Lovers



### CHIME-LONG WATERPARK

长隆水上乐园

If you want an excitement and are not scared of height, try diverse attractions of Chime-Long Water Park. There are 8 different exciting attractions including Bowl Monster, Super Speaker, Jet Slide that will blast you 110m high in the air.

**Hours** Sun-Thu. 09:30~18:00, Fri and Sat 09:30~21:30 **Entrance Fee** CNY 180 for an adult, CNY 90 Apr. 15 to May 30, CNY 128 June, and Sep. 1 to Oct. 8. (Package price, Sep. only, CNY 285 for Chime-Long Paradise + Water Park, CNY 218 for International Circus + Water Park) **Homepage** <http://waterpark.chimelong.com>



### CHIME-LONG

An entertainment complex comparable to Disney Land is located within a 20 minute driving distance from Guangzhou downtown. Chime-Long is composed of Chime-Long Paradise Entertainment Park, Chime-Long Circus, Xiangjiang Safari Park, Guangzhou Crocodiles Park, and Chime-Long Hotel. Looking at the immense size of Chime-Long, you will find yourself marveled at how big everything is in China.

**Directions** Get off at the Hanxichanglong station of the subway line number 3, and take a free shuttle bus at the E gate.



### CHIME-LONG INTERNATIONAL CIRCUS

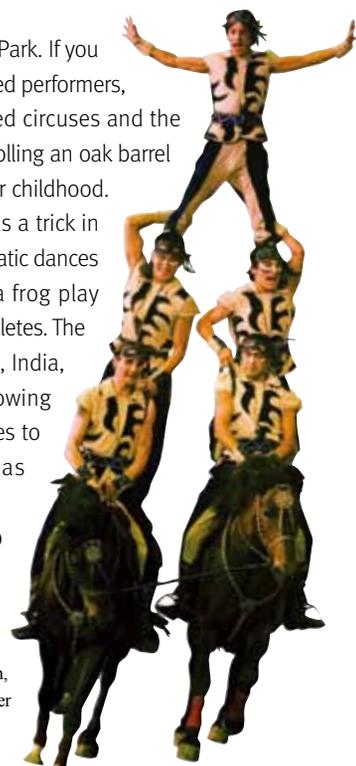
Chime-Long International Circus is a pride of Chime-Long Park. If you expected an old fashioned Chinese circus with highly trained performers, this is pretty much it. It contains the fun of old fashioned circuses and the artistry of 'Cirque du Soleil'. The scene in which a bear is rolling an oak barrel and riding a bike will remind you of the circuses from your childhood. Even 'Cirque du Soleil' does not reproduce feats, such as a trick in which circus members in glowing costumes show off acrobatic dances as if they were flying in the air. You should not miss a frog play performed by a team of former synchronized swimming athletes. The circus members are from diverse regions, such as Africa, India, and Russia, allowing the performances to be as various as their cultures.

**TEL** 020-8479-6600

**Performance Hour**

19:30 **Price** Adult CNY 120, Child CNY 70 (height between 110~140 cm, free for children under 110 cm) **Homepage**

[www.clcircus.com](http://www.clcircus.com)





**CHIME-LONG PARADISE** Amusement Park

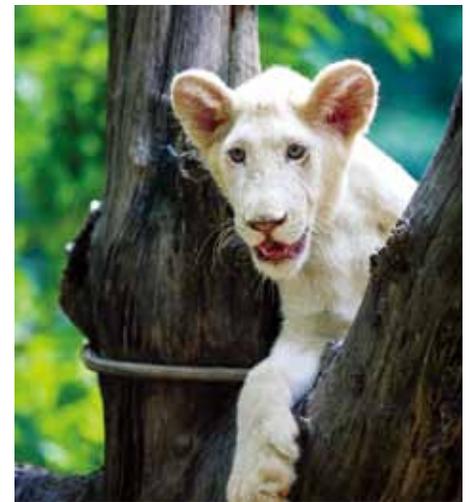
Chime-Long Paradise has more than 70 different world-famous rides from Swiss, Netherland, Germany, and the USA. It was designed in a style which is a fusion of European and Chinese cultures. It is different from other theme parks which are mostly in European styles. Four rides in Chime-Long Paradise are among the best in Asia, and the indoor entertainment center is the largest in China. Most of all, the roller coaster is the most thrilling attraction of them going up to 850m high. In fact, the roller coaster in Chime-Long Paradise has the world record for highest roller coast in the world.

**Hours** 10:00–19:00 **Price** One-Day Pass Adult CNY 170, Child CNY 85 (height between 110–140 cm, free for children under 110 cm) Package price (Paradise pass + Circus) Adult CNY 220, Child CNY 155 **Homepage** [www.chimelongparadise.com](http://www.chimelongparadise.com)

**+ More Information**

**WHITE TIGER SHOW**

In White Tiger Show, you can meet more than ten white tigers rarely seen outside the zoo. The white tiger show of Xiangjiang has a wonderful program featuring spectacular trainers with great showmanship. In one of the tricks, white tigers actually pee on audience over the fence and making them wet. Some audience even cover themselves with umbrellas. Amazingly, nobody seems to mind. In addition, audience and tigers play a game of tug-of-war in which some unfortunate audience fall down on the pee stained stage. Despite all that, you can still feel some of that old, innocent feeling of going to the circus for the first time. But avoid sitting in the front row.



**TAKING PICTURES WITH CUBS OF WHITE TIGER**

There is a photo zone where you can take pictures with white tiger cubs. The price is 20–30 yuan per person. Many world-famous celebrities took pictures here. These pictures are displayed in the photo gallery.



**SAFARI PARK(XIANGJIANG SAFARI PARK)** 香江

Xiangjiang Safari Park makes you feel as if you were in a middle of somewhere in Africa, not a zoo. The park is divided into 2 zones named ‘Safari On Wheels’ and ‘Safari On Foot’. The former is where visitors can ride a train, a four wheeled vehicle, or a cart, and the latter is where visitors can walk around on foot. While most zoos let you walk around on foot and most safaris require vehicle to move around, Xiangjiang Safari Park is different. The Safari On Wheels is larger than any of safaris you have ever been. In an empty plain without fence, the zones are divided into Asia, Forest of Asia, Predators, the West Africa, and the East Africa. One zone is as big as a whole safari in many countries.

**Hours** 09:30–17:30 **Price** Adult CNY 150, Child CNY 80 (height under 140 cm) **Homepage** <http://xjzoo.com.cn>



**LESSER PANDA**

A lesser panda, meaning a small panda, looks like a raccoon. In fact, it is also called a raccoon panda. Endangered and rare, Xiangjiang has more than ten lesser pandas.



**CHINA TREASURE ZONE**

It is hard to see pandas in a zoo outside China due to high maintenance cost. If you are in China, make sure to watch plenty of pandas. The panda pavilion is decorated with bamboo trees which is the main diet of panda. There are pandas munching on bamboo trees indoor and swimming in their own swimming pool outside. There is a gift shop that has panda dolls at the exit. You will find yourself hard to pass the panda dolls since they are just too cute.

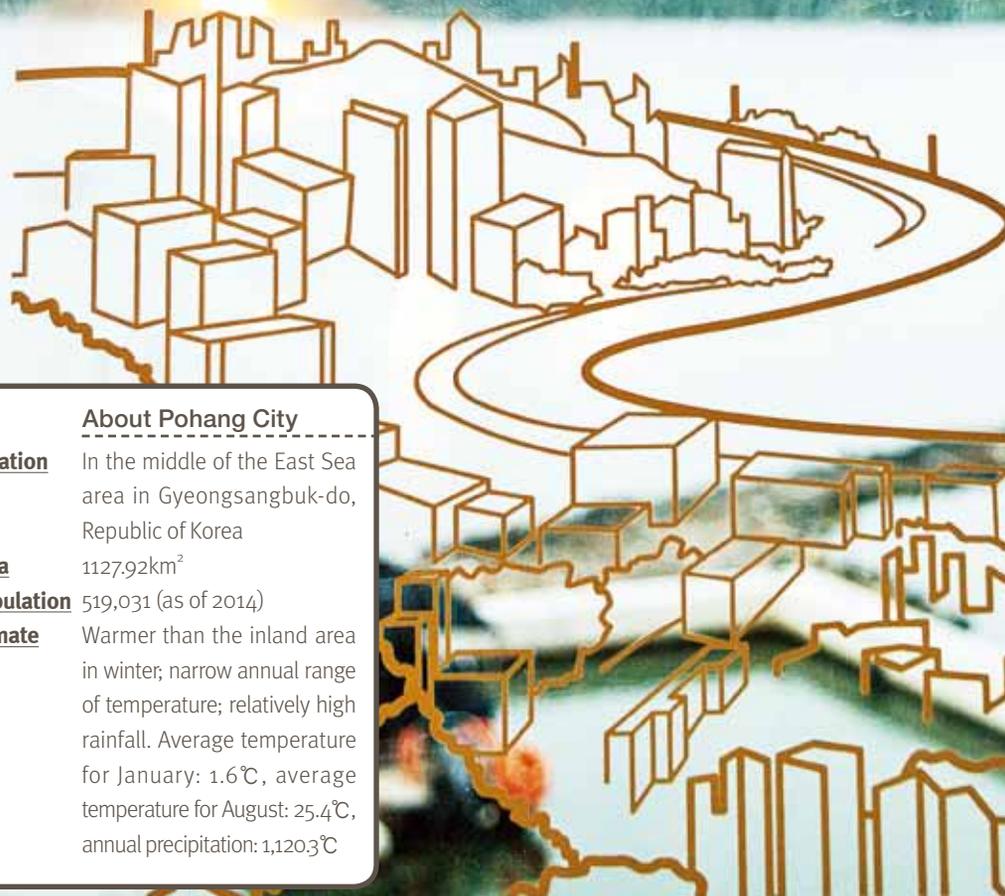
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POHANG City Bus Tour

# One Day Tour

What is the easiest and fastest way to tour Pohang? The 'City Tour Bus' is the answer for this. I had an enjoyable cruise tour along the beautiful winding canal which runs through the heart of Pohang and truly enjoyed the picturesque beauty of the old houses at Deokdong Village.

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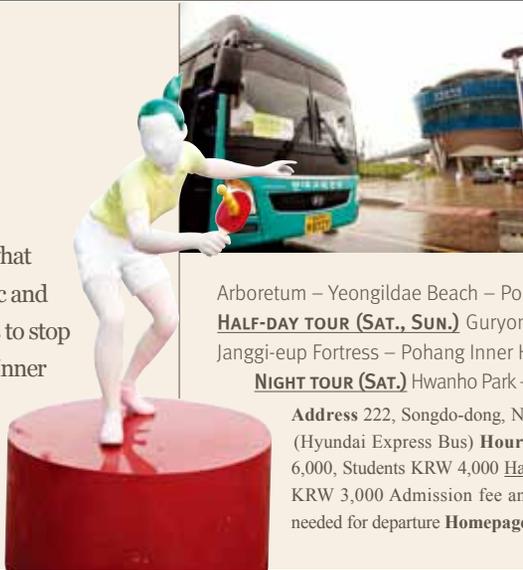
### About Pohang City

<b>Location</b>	In the middle of the East Sea area in Gyeongsangbuk-do, Republic of Korea
<b>Area</b>	1127.92km <sup>2</sup>
<b>Population</b>	519,031 (as of 2014)
<b>Climate</b>	Warmer than the inland area in winter; narrow annual range of temperature; relatively high rainfall. Average temperature for January: 1.6°C, average temperature for August: 25.4°C, annual precipitation: 1,120.3°C

## Core Strategies of Pohang City Tour along the Canal



Venice, Amsterdam, Copenhagen and Bamberg... Can you tell what is the common factor among these four cities? They are romantic and beautiful canal cities in Europe. Now, it may be time for Koreans to stop feeling envious of them. Ships used to travel along the Dongbin Inner Port waterway, carrying agricultural and fishing products. Recently, it has been restored into an eco-friendly channel by the City of Pohang. The gorgeous tour boats now create a stir in this once remote and quiet port.



### POHANG CITY TOUR BUS ROUTES

**REGULAR TOUR (SAT.)** Pohang Canal Cruise – Jukdo Market – Field Trip to POSCO – Homigot Village – Guryongpo Modern Culture and History Street

**REGULAR TOUR (SUN.)** Deokdong Culture Village – Gyeongsangbuk-do

Arboretum – Yeongildae Beach – Pohang Inner Harbor

**HALF-DAY TOUR (SAT., SUN.)** Guryongpo Modern Culture and History Street – Janggi-eup Fortress – Pohang Inner Harbor

**NIGHT TOUR (SAT.)** Hwanho Park – Yeongildae Beach – Pohang Inner Harbor

**Address** 222, Songdo-dong, Nam-gu, Pohang, Gyeongbuk **TEL** 054-278-8500 (Hyundai Express Bus) **Hour** 09:30~17:30 **Price** Full-day tour Adults KRW 6,000, Students KRW 4,000 Half-day or night tour Adults KRW 4,000, Students KRW 3,000 Admission fee and meals NOT included; at least 15 passengers needed for departure **Homepage** www.hdair.kr



### NEW LANDMARK OF POHANG POHANG INNER HARBOR

Pohang Canal aims to become one of the world's most beautiful port cities such as Rio de Janeiro in Brazil, Sydney in Australia and Napoli in Italy. Actually, Pohang has the geographical advantage of the Hyeongsangang River freshwater and Yeongilman seawater. The cylindrical glass building that is easily noticeable in the distance is the Pohang Canal Center and observatory of Pohang Canal. By passing the ticket office on the 2nd floor and climbing the stairs, the Pohang Canal Center appears. Here, visitors can learn the history of Dongbin Inner Port in the 1800s. Through old maps they can see the background of the establishment and the construction process of the canal. In particular, 'The Former Villagers' Wall', which has the names of 2,225 people from 827 households, who had to leave their homes because of the construction of the Pohang Canal, may draw attention. After touring the Pohang Canal Center, most tourists go to a café. Because of the fantastic view of the ferry terminal and the winding Hyeongsangang River, the café is especially popular among young couples. On the 4th floor, there is a lookout hut-like lounge, shaded by a beach umbrella. This open lounge also offers a great night view of POSCO.

**Address** 1040, Huimangdae-ro, Nam-gu, Pohang, Gyeongbuk Business hour (Café) Mon. – Thu. 09:00-23:00, Fri. – Sun. 09:00-24:00 **Menu** Café Latte KRW 4,000, Dutch Coffee KRW 4,500, Cream Puffs KRW 2,000

### WATERWAY RUNNING THROUGH THE MIDDLE OF THE CITY POHANG CANAL CRUISE

The Dongbin Inner Port waterway has been shut down for nearly four decades after the establishment of the POHANG Iron and Steel Company (POSCO) in the early 1970s. As the water became stagnant and waste accumulated in the port, the bad odors spread even across Jukdo Market. This waterway was the biggest distress to the City of Pohang. In November last year, it was restored to its original beauty. At the same time, a small brook-like canal was formed from the mouth of the Hyeongsangang River to Songdogyo Bridge (1.3 km in length). The highlight of the Pohang canal tour is the canal cruise tour. The canal cruise tour offers two routes: Route 'A' (8 km in length; 40-minute ride; Pohang Canal – Dongbin Inner Port – Songdo Beach – Ferry Terminal) and Route 'B' (6 km in length; 30-minute ride; Pohang Canal – Pohang Port – Ferry Terminal). Another charm of Pohang Canal is a beautiful promenade developed along the winding waterway. In addition, fantastic sculptures designed by famous artists such as 'Choi Jung-hwa(Flower Tree)', 'Moon Shin(Flying Flower)' and 'Byeon Dae-yong(You Are Me, I Am You)' make the path more fascinating. As the POSCO city, all sculptures are made of steel.

**TEL** 054-253-4001 **Hours** 10:00~18:00 **Price** Route A KRW Adult 10,000, Child KRW 8,000, Route B Adult KRW 6,000, Child KRW 5,000, Night Tour Adult KRW 15,000, Child KRW 10,000



### ALL ABOUT THE WORLD'S LEADING STEELMAKER 'POSCO'

#### THE POSCO MUSEUM

POSCO is the symbol of the Pohang economy. It's even been said that nearly seven out of 10 citizens work for POSCO in Pohang. Therefore, if you visit Pohang, it is small wonder that you will want to tour the POSCO Museum. Here, visitors can see the establishment process, corporate culture, and 46-year-old history of POSCO. In particular, you'll view the Rommel House, which was used as a construction site office in the very early stage of POSCO. Cheongam Hall exhibits the history of Park Tae-joon, the founder of POSCO. To visit the POSCO Museum, make a reservation online. Kind explanations from a tour interpreter are also available. To participate in the steel mill tour program, which is operated on weekend only, please book the program at least 3 days before the date of the tour. Through this program, guests can visit the wharf, power generation plant, and steelmaking factory and see the giant steel mill in person.

**Address** 14, Donghaean-ro 6213-gil, Nam-gu, Pohang, Gyeongbuk **TEL** 054-220-7720 **Hours** Mon.-Fri. 09:00-18:00, Sat. 10:00-17:00 closed on Sunday **No admission fee, Homepage** museum.posco.co.kr





**WORLD'S LONGEST  
TRICK ART  
HOMIGOT DAEBO PORT**

In Guman 1-ri Village in Daebo-myeon, 160 meter-long trick art lines along the breakwater path where a red lighthouse stands. Here, you can see children occupied with taking a picture against the backdrop of this trick art. In particular, the sculptures 'Hands of Harmony' are the highlight of Homigot Daebo Port. Since this place became known as the world's longest trick art, it's crowded with many tourists. The paintings on the ground look real because of perspective and shading techniques.

**MARINE TOWER  
STANDING TALL  
YEONGILDAE  
OBSERVATORY**

Korea's first marine tower floating on the beautiful Yeongil Bay. The 2 story building-high traditional tower 'Yeongildae' is a landmark of Pohang, which earned the Good Place Award 2013. By climbing the observatory through the 80 meter-long footbridge, the sea looks much closer. Seeing the sun rising above the horizon here is an unforgettable moment. At night, this observatory offers a spectacular view of POSCO. The colorful LED lighting makes Yeongildae Beach more attractive. The magnificent statue of a general holding a brush and history book in his hands is popular as a photo spot. This general statue, designed by Lee Je-seok Advertisement Studio, has the symbolic meaning of 'We can defend our nation with right historical consciousness'.  
**Address** Haeon-ro, Buk-gu, Pohang, Gyeongbuk



A pleasant walk along the beautiful sea

## Homigot Tourist Attractions

Homigot Village is located at the easternmost part of the Korean Peninsula.

A flock of seagulls fly over the azure East Sea, pure-white lighthouse and huge bronze sculpture. I am captivated by the picturesque landscape. Seeing the sun rising above the horizon, I start to unravel the wishes hidden in my mind one by one. All of sudden, I am stunned by the spectacular scenery.



### RUNNING INTO THE MAGNIFICENT SUN HOMIGOT HAEMAJI SUNRISE SQUARE

In Homigot, where the sun rises first in Korea, the 'Homigot Sunrise Festival' is held annually. Here, visitors will encounter huge bronze sculptures 'Hands of Harmony' designed by Kim Seung-gook. The left hand stands on land, and the right hand stands on the ocean water. A lot of people gather here early in the morning to see the sun rising between the thumb and index finger of the bronze sculpture. If you are lucky, you may be able to see seagulls sitting on all five fingers. Homigot Sunrise Square, which was built in December 1999 to celebrate New Millennium, features various facilities including a flame holder that commemorates the 20th and 21st centuries. The three torches (Homigot Sunrise Torch, Byeonsan Peninsula Sunset Torch and sunrise torch lit at Fiji) are still burning. On the right side of the square, you may observe the view of the 'Yeono-rang and Seo-nyeo', which are the main characters of the Korean fable 'The Sun and the Moon'. Because it is known as the statue of a happily married couple, this place is popular among young couples. In addition, the nation's largest cauldron is also fascinating. On the New Year, ddeokguk (rice cake soup) is boiled in this giant iron pot and served to tourists from around the country. To get a complete view of Homigot Sunrise Square and the East Sea, visit the New Millennium Memorial. The roof observatory offers a fantastic view.  
**Address** Haemaji-ro, Homigot-myeon, Nam-gu, Pohang **TEL** 054-270-6681 **Homepage** homi-got.ipohang.org

### ALL ABOUT LIGHTHOUSE NATIONAL LIGHTHOUSE MUSEUM

Korea's only lighthouse museum

To preserve and exhibit the artifacts of lighthouses, this museum was opened in 1985. It consists of a Lighthouse Hall, Maritime Hall, Outdoor Exhibition Hall, Theme Park and Hands-on Hall. In Lighthouse Hall, learn about the century-old history of Korean lighthouses since Palmido Lighthouse in 1903. In Theme Park, beautiful lighthouse models collected from around the country including Jumunjin, Marado Island and Gyeokyeolbido Island are on display.

**Address** 20, Haemaji-ro 150-gil, Homigot-myeon, Nam-gu, Pohang, Gyeongbuk **TEL** 054-284-4857 **Hours** 09:00~18:00 (entrance to the museum NOT allowed after 17:30), closed on Monday, Chuseok (Korean Thanksgiving Day) and Seolnal (the Lunar New Year) **No admission fee, Homepage** www.lighthouse-museum.or.kr



Twelve scenic views of Pohang...  
400-year-old historic village



## Deokdong(virtuous) Cultural Village

A very remote village in Pohang with beautiful old houses that retain all the traces of the long years is located deep in the mountains. Since people of virtue have long lived here, it is called 'Deokdong Village'. The villagers are kind and friendly enough to offer strangers a glass of something cool to drink. Upon entering the village, visitors can hear the genuine sounds of nature including the soothing sound of streams, the rustling of leaves by the breeze, and cicadas singing. Thanks to the scenic surroundings, it was designated as Cultural Village No. 15 by the Ministry of Culture, an Eco-friendly Village in 2001, and as Record Village No. 4 in 2011.

### THE OLD HOUSE OF YI GANG'S DESCENDANT SAUJEONG

Saujeong is an old house where Yi Hui-gook, the 11th generation of Yeogang Yi clan, and his wife live. This antique house built in the 1600s was designated as Gyeongsangbuk-do Folklore Material No. 81. It features sarangchae (quarter for men) in front and anchae (quarter for women) and kitchen inside.



### FULLY CAPTIVATED BY NATURE AND CULTURE POHANG TRADITIONAL CULTURE CENTER

This center is a great place to experience traditional Korean culture in a calm and remote rural village. Two programs are available: one-day and 2-day-1-night programs. To participate in either one of them, please make a reservation at least one (1) week before the program. A variety of fun and exciting programs are operated including educational programs (ex: Confucian school etiquette, calligraphy, tea-ceremony etiquette, forest ecological experience, etc.), cultural programs (ex: Nanta (Korean nonverbal performance), Taekkyeon (traditional Korean martial art), natural dyeing, straw handcraft, etc.) and food programs through which visitors can make Korean food such as kimchi, tofu and tteok (rice cake) by themselves. It is also a good idea to spend the night in an ondol room (Korean underfloor heating-style room).

**Address** 7, Deokdongmunhwa-gil, Gibuk-myeon, Buk-gu, Gyeongbuk **TEL** 054-280-9372  
**Price** Hands-on program KRW 11,500 Staying KRW 10,000~12,000



### VACATION HOME FROM THE JOSEON DYNASTY BUILT ON THE STEEP CLIFF YONGGYEJEONG

Yonggyejeong was a vacation home of Chung Mun-bu, a governor during the Imjinwaeran (Japanese invasion of Korea in 1592). At the end of the war, he handed over all his property to his granddaughter's husband 'Lee Gang'. Throughout 360 years, a clan village for the Yeogang Yi Family was formed. Yonggyejeong, designated as Gyeongsangbuk-do Tangible Cultural Heritage No. 243, was built on a cliff in order to have a complete view of the winding stream. It was used as a lecture hall of the Sedeoksa Shrine since the era of King Jeongjo. When King Gojong ordered the shuttering of all Confucian schools in 1868, the villagers built a fence all through the night one night and were able to protect this building. This wooden tile-shaped pavilion with an octagonal roof is surrounded by few hundred-year-old pines, aromatic trees and India lilacs. Across from this antique building, the beautiful Yonggye Valley is found with the backdrop of precipitous cliffs. 'Yeoneoda', carved on a rock, literally means a 'place where fish soared into the sky as kites'.



### SCENIC AND RELAXING TRAIL GAMSA NANUM DULLE-GIL TRAIL

Leave Yonggyejeong, the 'Gamsa Nanum Dulle-gil Trail (route #16)' appears. It is the shortest route (1 km in length) among a total of 21 Dulle-gil trails, but it is surrounded by scenic nature. This trail was even awarded the Grand Prize at Korea's Most Beautiful Forest Awards in 2006 with its picturesque scenery of thick pine trees. Along the trail are situated a 350-year-old Korean spindle tree well and houses that are hundreds of years old (ex: Aeeundang, Yeoyeondang, Saujeong, Deokgye Seodang, etc.). It is very pleasing to walk along this beautiful trail.



Find Tranquility in Penang

# The Jewel of Indian Ocean

Penang, Malaysia is called the Pearl of the Orient and the Emerald of the Indian Ocean. Colonial buildings in Georgetown create an exotic air, and a relaxed beach life unfolds at a beach resort. Moreover, as the center of sea trade in the past, you can taste a harmony of the culinary cultures of China, India and the Middle East! Let's enjoy to the fullest the freedom and self-indulgence of travel deep into the night in Penang, where 24 hours are not enough.





### About Penang

**Location** city located on the northwest of the Malaysia peninsula

**Area** 104km<sup>2</sup>

**Population** 1,520,143 (In 2010)

**Climate** A climate with high temperature and humidity throughout the year, going over 30 °C. Typical tropical rainforest climate with frequent rain. The average daytime temperature is 30-32 °C, the average night temperature is 23-25 °C, and annual precipitation is 2670mm.



## Rules of the Jungle *Welcome to the Jungle!*

Gardens and farms that look like a section cut from a jungle. Get a much better understanding of the variety of tropical animals, plants and fruit when accompanied by a guide. Three key places in Penang where you can encounter the jungle within the city.



### WILD VARIETY TROPICAL SPICE GARDEN

A variety of spice trees are used as basics in everyday life such as lemongrass, ginger, cinnamon, etc.. There are over 500 species of tropical animals and plants in the garden, so it feels like walking in a lush forest. Monkeys sit on trees that are thousands of years old, giving bland looks to visitors while salamanders move quickly between leaves that exude a subtle fragrance. When you sit on a swing on a tree that is over 200 years old and feel the breeze, it almost feels like you are falling into the jungle. Explore more efficiently by using one of the three trails that offer directions with arrows in different colors. These are the Spice Trails, where visitors will look mostly at spices, the Ornamental Trail, where visitors can discover the beauty of foliage plants, and the Jungle Trail, where visitors can feel the vast wilderness. Amenities include a cooking school where you can try out some recipes using spices and herbs for yourself, and a Thai restaurant with a nice view of the beach.

**Address** Lone Crag Villa Lot 595 Mukim 2 Jalan Teluk Bahang 11100 Penang **TEL** 604-8811797 **Hours** 09:00~18:00  
**Admission Fee** Adult MYR 15, Child MYR 10 (About MYR 5~10 added for guided tour) **Homepage** [www.tropicalspicegarden.com](http://www.tropicalspicegarden.com)



### SWEET AND SOUR FLAVOR TROPICAL FRUIT FARM

Fruit trees grow in the lush highlands in the mountains. This place is an organic fruit farm, where about 100 species of fruits grow all around without looking like they were planted by human hands. A lot of exotic tropical fruits that grow in India, Brazil, Mexico, etc., not to mention Malaysia, will stimulate the curiosity. Discover over 20 species of fruits on a 1 hour guided walk through the mountain roads. After listening to a brief explanation, you can pick and taste the fruit right on the spot. There is an outdoor café beside the farm where you can taste fresh fruit and juice and ask for a barbecue buffet for lunch or dinner.

**Address** Batu 18 Jalan Teluk Bahang 11100 Penang **TEL** 604-8665168 **Hours** 09:00~17:00 **Admission Fee** Adult MYR 35, Child MYR 28 **Homepage** [www.tropicalfruitfarm.com.my](http://www.tropicalfruitfarm.com.my)



### PULAU PAYA CORAL TOUR

Taking the ferry that is operated daily in Penang and sailing for about 1 hour and 30 minutes from Penang dock gets you to Pulau Paya. The seas at Paya are really 'half water, half fish'. When you see the tropical fish coming up right in front of your eyes and then flitting away, you won't want to get out of the water. To preserve the environment, no docks have been built at Pulau Paya so snorkeling begins at a barge that floats near the beach. When you put on goggles and flippers and jump into the sea, you are greeted by the kinds of colorful tropical fish and corals only seen in books. Scuba diving is the best way to experience the charms deep under the sea. Dive 10m underwater with a diver after receiving basic instruction from a professional diver. Snorkeling finished at 3 p.m. and snorkelers can either take the ferry back to Penang or visit Langkawi, another resort that is an hour away by boat.

### FLY BUTTERFLY PENANG BUTTERFLY FARM

Butterflies are all around. With one step, numerous butterflies fly into the air. There are 7000 butterflies living on this farm, making it both the biggest butterfly farm in Malaysia that exhibits live butterflies instead of mounted butterflies and the world's first of its kind. Observe the birth process of a butterfly from a very small egg to a larva that eats leaves, then to a hardened pupa to a hatched butterfly. It is fun to discover the subtle differences between males and females as they flutter their colorful wings and seek a mate. Guided tours start at 45 minutes of every hour from 9 a.m. to 4 p.m. If you are lucky, you may be able to open the casing of a butterfly that is opening its wings to the world for the first time at the end of the tour. In addition, there is a variety of wildlife such as plants whose leaves shrink when touched and insects that mimic branches.

**Address** No. 830 Jalan Teluk Bahang 11050 Penang **TEL** 604-885-1253 **Hours** 09:00~18:00 **Admission Fee** Adult MYR 27, Child MYR 15 **Homepage** [www.butterfly-insect.com](http://www.butterfly-insect.com)

## A Journey through History

### *Pilgrimage in Georgetown*

Islamic mosques, Hindu and Chinese temples are located among the alleys of Georgetown. Since they respect and give consideration to one another's faith, several religions coexist in one space.



#### MOTHER OF HINDUISM SRI MAHAMARIAMMAN TEMPLE

Patterns with curves that embody the gods and goddesses of Hinduism captivate the eye. Sri Mahamariamman Temple, built in 1883, is the oldest sacred place of Indians who believe in Hinduism in Penang. Their goddess is Sri Mahamariamman, who is called the mother of Hinduism. Mari means power and Amman means mother, so it is a goddess that means the benevolent power of mother. The temple has florid decorations, but its scale is small enough to be viewed in just a short time. When you take off your shoes and step inside, a ritual unique to Hinduism unfolds in front of a statue at the center of the temple. It is conducted with candles and petals, and the serious atmosphere that makes even bystanders feel the solemnity is impressive.

Address Lebuh Queen Pulau Penang TEL 604-2643494

#### DIGNITY OF ISLAM KAPITAN KELING MOSQUE

More than half of Malaysia's population is Muslim. Kapitan Keling Mosque, with a grand and sacred atmosphere, is the oldest Islamic mosque in Penang. The white exterior is decorated with gold and is topped by a black dome. It was built in 1801. Since this is a somewhat unfamiliar religion for some, visitors may hesitate to enter at the sight of worshippers inside the mosque. However, travelers can enter freely except during prayer times. Guests cannot enter if they are wearing shorts or short skirts, so please borrow clothing at the entrance. Inside the mosque, there is a wide space for prayers where high pillars stand in a row. Unless it is during a solemn prayer time, you can get an experience of Islam in a little more relaxed atmosphere. Don't miss the view of the soft lighting at night! Address Jalan Kapitan Keling Pulau Penang TEL 604-2643494



#### CHINESE GODDESS OF MERCY KUAN YIN TENG TEMPLE

This is a very popular temple among the Chinese temples, so it is frequently filled with the thick smoke of incense. Kuan Yin Teng Temple, protected by a lion statute that is the strong genius loci and the green dragon of the red tile roof, is always filled with praying devotees. It is the oldest Chinese temple in Penang, but it is small in size. The goddess that they worship is 'Kuan Yin', the goddess of mercy who symbolizes wealth, peace and abundance. So it is also called the Goddess of Mercy Temple. Chinese immigrants began construction on the temple in 1728, and it was completed in the 19th century. Small street vendors lining the inside and outside of the temple stay busy selling scented candles. Inside, visitors will watch as devotees burn paper money, throwing it into a fire pit, burn incense and bow. At times, traditional Chinese performances by actors who put on elaborate makeup are given in the evening. Birthdays of the goddess are the 19th of Lunar February, June and September, and celebrations are held on those days. Address Lintang P Ramlee Pulau Penang TEL 604-2643494





### INDIAN GENERAL STORE LITTLE INDIA

India has emerged in Penang. Little India, just as its name implies, is a street that looks like India has moved in. The clothing, ornaments, spices, music, movies, and food are all Indian! A woman beautifully dressed in a silk sari, the traditional Indian clothing for women, passes by, while a cook in a street stall is busy making naan, India's flatbread. Vibrant Indian music and movies are on display in harmony, and a fortune teller will tell your fortune at his blanket spread open on the sidewalk. It is always crowded with people and cars, but don't just pass through. By taking the time to really look at the people, you will find the hidden charms that make you feel like you are in India.

**Directions** Near Lebuah King Road within Georgetown

## Cultural Adventure *Ethnic Neighborhoods*

Small enclaves within Penang that quietly retain their own cultures. In the world which they live, there are the lives of people who live quietly at times and vibrantly at others.



### TRADITIONAL RUSTIC VILLAGE BALIK PULAU

When you leave the hustle and bustle of the crowded city and visit the village of Balik Pulau, everything slows down. It is a quiet and simple town where visitors can see traditional Malaysian houses. Tall palm trees stand between dirt roads and houses that have been hand-stained for many years are decorated in a charming manner. Laundry is hung on an old string, and you can smell people from rolling bicycle wheels. The floors of the houses have been raised with low pillars underneath in order to prevent the intrusion of harmful animals like snakes. On a visit to Bahulu Mak Tam, the house where traditional savory cookies are baked, you can sample a variety of traditional cookies that are eaten on special days as well as colorful jellies.

**Address of Bahulu Mak Tam** Belakang Sekolah Keb. Sg. Korok 584 Jin. Bharu Balik Pulau Penang



### INTO THE SCENERIES OF NIGHT BATU FERRINGHI NIGHT MARKET

At dusk, a night market opens along a 1 km stretch of coast called Batu Ferringhi. You can find all kinds of goods such as tin products, which are specialties of Malaysia, batik, which is a traditional pattern, imitations of luxury brands, watches, and accessories, etc. Items here are more than 50% cheaper than in downtown shops or duty-free shops and with the decent quality, it is fun to hunt for bargains there. The market is an open-air market where visitors can relax with the breeze tickling the tip of their noses against the backdrop of the blue sea instead of rickety bars and it exudes the sentiments of the people of Penang. Since Islam is the official religion, the laws are strict and public safety is relatively well-maintained, so guests can get around along at ease. Lights stay on until midnight on weekdays and 1 a.m. on weekends.



### HOUSE ON THE WATER CHEW JETTY

The Chinese who made Penang their new home live in floating houses with those who have the same last name as they do. There are various last names such as Chew, Lee, Lim, Tan, etc. Chew Jetty is a village of Chinese people who have the last name Chew and the biggest in size. It started to form in the 19th century, and it came to have a form close to its current form in 1918. A lot of people worked as traders or fishermen at that time, but most of them are now engaged in different jobs. Water flows below the roads made of wood, and full-fledged houses stand in a huddle on top of them. The mournful sounds of singing, sounds of sizzling dishes, and sounds of children playing are heard outside the windows, drawing visitors in closer to their lives. The 59A house operates a home-stay for travelers. This is a special opportunity to stay in a floating house and experience the life of the Chinese that live there! It is operated under the name My Chew Jetty Homestay, and you can make a reservation through hotel reservation websites such as Agoda or Hotels Combined, etc.

**Directions** Near Pengkalan Weld road within Georgetown



## Local Flavors of Penang

### *Scrumptious Cuisines*

Don't miss a trip to these places if you want to taste Penang style armed with unique local flavors as well as Malaysian food fused with food from other countries such as China, Thailand, and India!



#### NEW CONCEPT OF PICKLE CHOWRASTA MARKET

Colorful pickles are desserts in Penang. Pickles made of durians, papayas, nutmegs, onions, and many other items are eaten as snacks instead of side dishes. Bees are drawn to these shops because of the sweet-and-sour taste. Find this pickle shop near the entrance of Chowrasta Market; it sells a variety of snacks such as cookies, bread, and jellies along with pickles. At the entrance to the market, take a look at the merchants selling raw meat and fish. Just like the saying, "If you are curious about the lives of the ordinary people in a country, go to the market," it is an enjoyable spot to take a look around.

**Directions** Near Jalan Penang road within Georgetown



#### TASTE OF ISLAM FESTIVAL PASAR RAMADHAN

Ramadhan is one of the 5 obligations of Islam. During this time, any food, including water, is prohibited during the daytime when the sun is up. After sunset, Pasars, i.e., markets, are held throughout the city, which means it is time to eat heartily and enjoy the festival. This is another opportunity to discover all kinds of food that the locals eat in real life! It is held for about a month every year, and starts on the 9th month of the Islamic calendar, which has 354 days in the year, and is moved up 10 days each year. Ramadhan 2014 ended between June and July, but make sure to check the dates since it is held every year.

#### RESTAURANT ON THE STREET GURNEY DRIVE

To take a true food tour in Penang, which is city famous for its flavors, Gurney Drive is a mandatory stop. Entering a small alley next to the road where the beach unfolds, various snack stalls boasting of all sorts of flavors are waiting for customers. This place opens at 6 p.m., when the sky becomes dusky, to midnight, and it is a street restaurant that is popular with both locals and tourists alike. Order a variety of tasty fare from the shops that line both sides of the street and sit at a table to sample the noodles, skewers, fried rice, fries, and grilled food made of seafood and meat. It is quite crowded due to its popularity, but it feels like they have their own order. Prices are mostly under 10 ringgit (about 3600 won), making the dishes quite affordable.

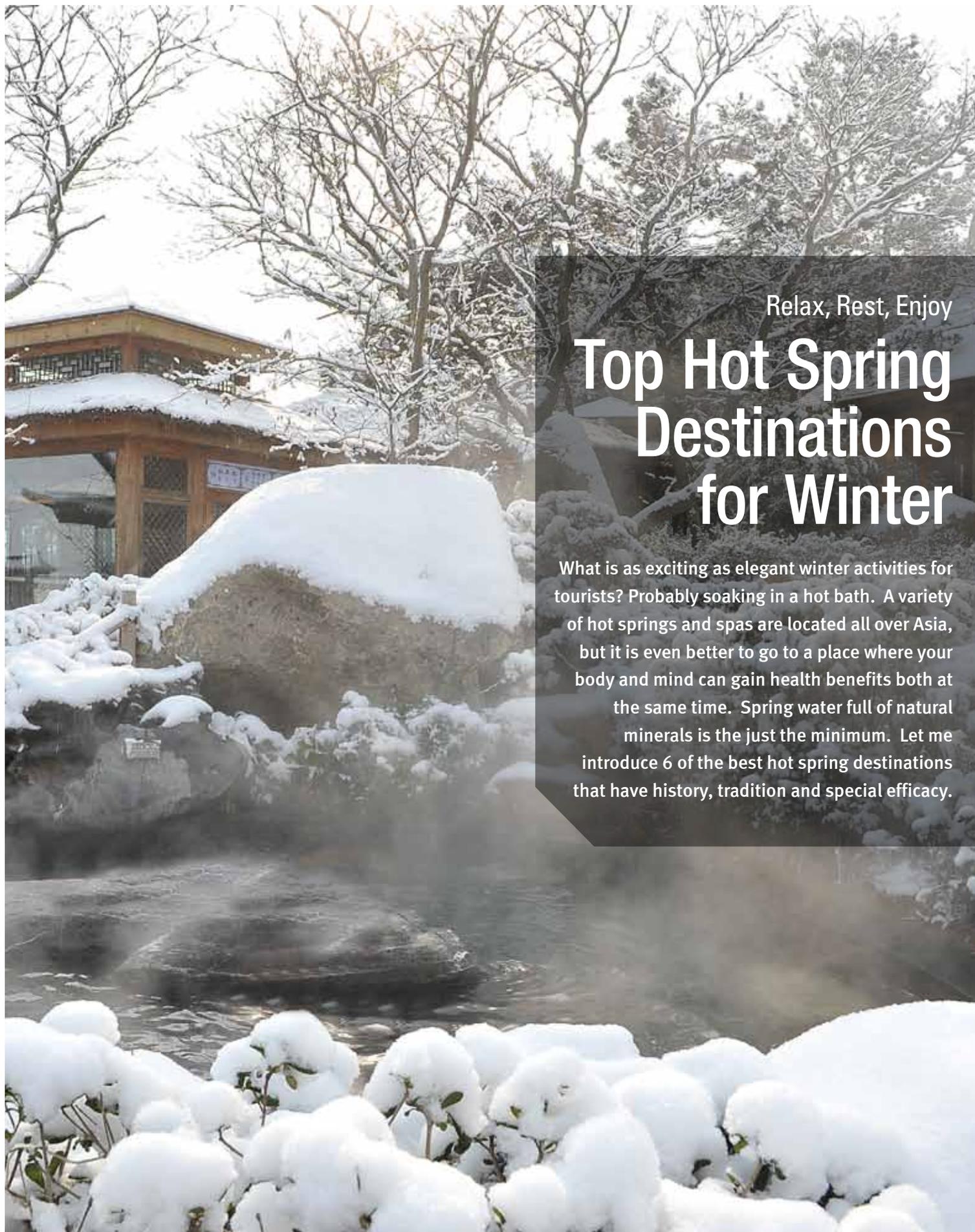
**Directions** Near Persian Gurney road northeast of Penang



#### PENANG STREET FOODS

When night falls in Penang, exploring the local food scene is a must. Find a variety of food at 'Gurney Drive', located on the north coast of Penang. The taste of Penang recommended by locals is a noodle dish called 'Laksa'. A variety of ingredients are used to make the broth depending on the region, and sardines are used in Penang. The fish flavor is drawn by simmering for a long time and the spicy seasoning gives it a kick. If noodles are not enough, eat a salad called 'Rojak'. A variety of tropical fruits are chopped into bite-sized pieces, dressing made of plums and chili sauce is sprinkled over all, and peanut powder is added for the finish. The sweet and spicy flavors blend to form a mysterious harmony. In addition, try some 'Ice Kachang', which is similar to shaved ice with red beans, or a variety of fried food, sugar cane juice, and many different kind of tropical fruits.





Relax, Rest, Enjoy

# Top Hot Spring Destinations for Winter

What is as exciting as elegant winter activities for tourists? Probably soaking in a hot bath. A variety of hot springs and spas are located all over Asia, but it is even better to go to a place where your body and mind can gain health benefits both at the same time. Spring water full of natural minerals is the just the minimum. Let me introduce 6 of the best hot spring destinations that have history, tradition and special efficacy.



## NEW DISCOVERY OF CHINESE HOT SPRINGS

### TIANMU WEIHAI HOT SPRINGS SANDONG, CHINA

Although the word ‘hot springs’ brings Japan to mind, the general trend nowadays is China, where 2,300 hot spring resorts are located all over the country. One of the hot springs that receives the most attention is the ‘Tianmu Weihai Hot Springs’ in ‘Weihai’, a port city east of Sandong Province. Tianmu Weihai Hot Springs, the flagship resort of the Tianmu Group which has large hot spring resorts in various parts of China, boasts a large size with about 60 open-air baths inside and indoor • outdoor swimming pools, a water slide, etc. Even a whole day is not enough to enjoy all of the 60 open-air baths, and since they are divided by a variety of themes such as the ‘6 luck bath’, which has 6 kinds of medicinal herbs, a massage bath with massaging effects, a high temperature bath that makes you sweat, a fruit bath that is fruit scented, a coffee bath in which coffee beans have been brewed, to name just a few, it is best to find and enjoy the bath that suits your taste. In addition, there are a Korean style bath, a Thai style bath and a Japanese style bath, so you can experience a variety of hot spring cultures. The hot spring water at Tianmu Weihai Hot Springs is marine mineral water extracted from 5000m underground and contains 48 kinds of ingredients beneficial to the human body. Unlike sulfur springs, the water is soft and the odor is mild, so anyone can enjoy it.



## ENJOY A TRADITIONAL JAPANESE HOT SPRING IN BANGKOK YUNOMORI ONSEN & SPA

### YUNOMORI ONSEN & SPA

Yunomori means ‘hot water in the woods’ in Japanese. As the name suggests, Yunomori Onsen & Spa is the only traditional Japanese hot spring operated in Bangkok. You might wonder about ‘a Japanese hot spring in Bangkok’ but it is not easy to find a decent hot spring in Bangkok, which is hot and humid all year round. Yunomori Onsen & Spa, located in the heart of Sukhumvit, a shopping district in Bangkok, is enough to solve that problem for people in Bangkok. Although the exterior was modeled after Japan’s Ryokan, the hot spring water, which is the pride of Yunomori Onsen & Spa, is brought directly from Wangkanai Hot Spring in the Kanchanaburi region of southern Thailand. It is rich in minerals and is efficacious for helping the immune system recover. In addition to the traditional hot spring, enjoy a variety of hot spring baths such as a Soda Spa, to soak in carbonated water, a jet spa with strong waves that have a massaging effect, an outdoor spa in a Japanese garden, and a Teak Bath for bathing in a traditional Japanese wooden tub, among others. Don’t forget to loosen up the muscles that are softened after soaking in hot spring water in the massage spa with a Thai massage.





## ENJOY SEAWATER HOT SPRING IN A NATURAL BATH

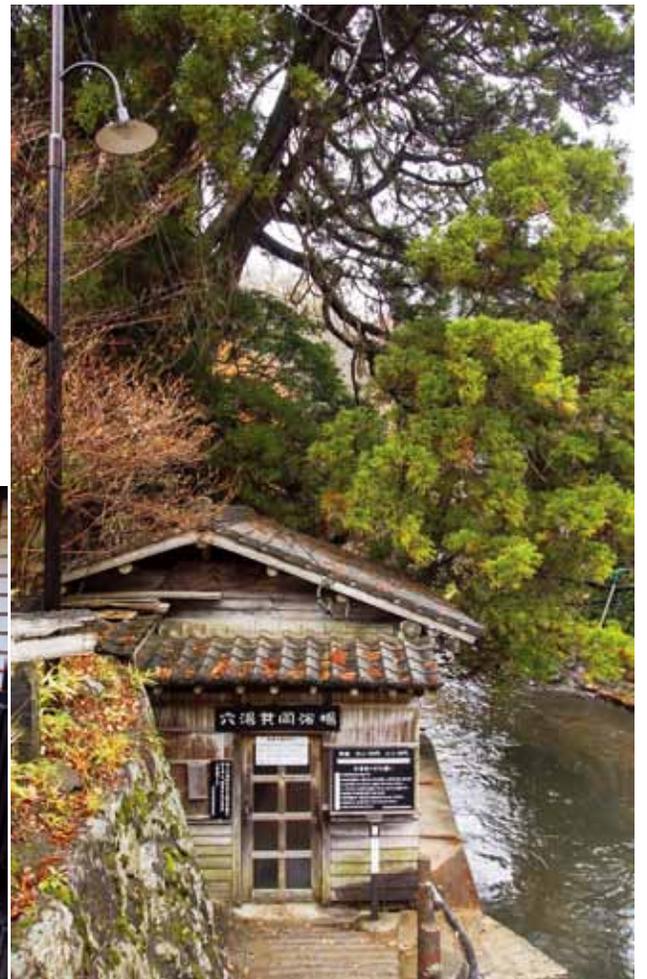
### HIRAUCHI KAICHU ONSEN KAGOSHIMA, JAPAN

An undersea hot spring located on southern end of Yakushima Island. It is a rare hot spring, lower than sea level, that appears twice a day for about 5 hours before and after low tide. A natural hot spring bath is created as the hot spring water coming through crevices in the rocks fills the bath that is naturally formed in the rocks. Since seawater mixes with hot spring water, the water is softer than in ordinary hot springs in Japan where the sulfuric acid concentration is high. The biggest bath is large enough to fit up to 6 people, but there is also a small bath that is just about big enough for one person at most. The temperature of the hot spring water varies from lukewarm to over 60°C depending on the content of seawater in each bath. Since the hot spring was formed naturally, there is no admission fee, but you can donate 100 yen to the nearby village that manages the hot spring. Be aware when visiting the hot spring that clothing will need to be removed behind a rock where there is no one else since there are no amenities such as a changing room or a shower; bathing suits are prohibited. Please check the inside of the bathing area before entering because there may be fish stranded by the tide still within the bathing pool.

## TRADITIONAL JAPANESE HOT SPRINGS VILLAGE

### KUROKAWA ONSEN KUMAMOTO, JAPAN

Tourists who enjoy hot springs must visit Kurokawa Village in Kumamoto, Japan. Kurokawa, a small village located deep in the mountains of Kyushu, has a classical flavor that is quite different from the usual hot springs villages in Japan. All Ryokans within the village are made of traditional Japanese houses and there are no modern amenities such as convenience stores or cafes, so it has the atmosphere of an old Japanese village. There are a total of 24 hot springs in Kurokawa and each hot spring boasts of hot spring water with different ingredients, so if you have time, be sure to take a look around several hot springs. The admission fee is under 500 yen, and a season pass is available that allows use of all hot springs in Kurokawa for 6 months.





## HEALING HOT SPRING SURROUNDED BY SEORAKSAN AND THE EAST SEA CHEOKSAN HOT SPRINGS

**SOKCHO, SOUTH KOREA**

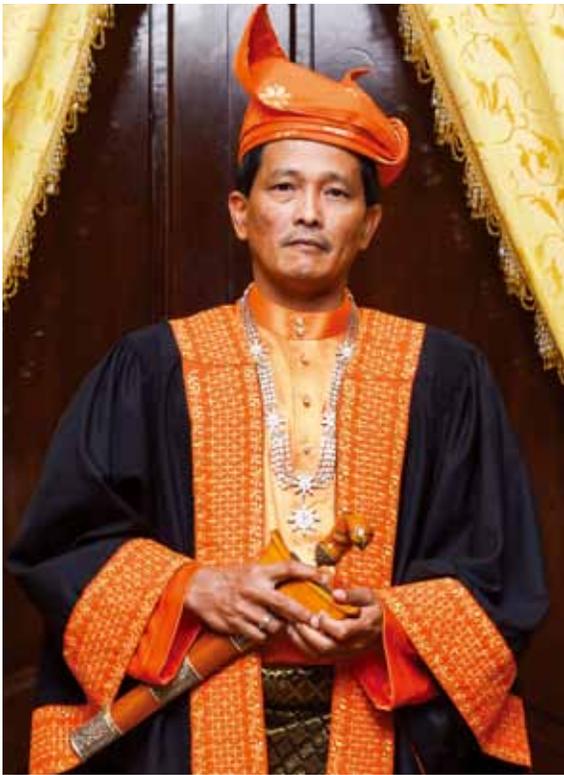
What about going on a hot spring trip to Cheoksan Hot Springs in Sokcho, with the winter seas of the East Sea and snow-covered Seoraksan at the end of the year? ‘Cheoksan Hot Springs’ has been in existence since a geothermal well was secured in 1974. It greets numerous visitors every year as a main attraction of Sokcho. In addition, after a recent renovation, it provides even more comfortable spaces and upgraded facilities. Amenities include a dry sauna, a swimming pool, and a healing center in addition to hot spring baths and saunas at Cheoksan Hot Springs. Enjoy a ‘hand bath’ instead of the ‘foot bath’ common at hot springs in the healing center. Immersing two hands in the hot spring water makes the whole body sweat, which is effective for total relaxation. The dry sauna and hot spring bath in the annexed building are operated 24 hours on Friday nights and Saturday nights, so tourists visiting over the weekend can spend the night. Ancillary facilities are nice as well. A trail with 3,000 pine trees and ‘Hyuhyangjung’, the rest area overlooking Ulsan Rock in Seoraksan, are attractive. There is a bus stop right in front of Cheoksan Hot Springs, from which it takes about 10 minutes to Seoraksan Mini Park and about 15 minutes to Sokcho Beach by bus.

## RARE MUD HOT SPRINGS

### REIKEI HOT SPRING RESORT TAINAN, CHINESE TAIPEI

Chinese Taipei is as rich in geothermal resources as Japan. There are about 128 natural hot springs in Chinese Taipei; Chinese Taipei is called the ‘Hot Springs Museum’ since it has a variety of high quality hot springs baths, from a cold spring bath to boiling water bath. The Reiki Hot Spring Resort, one of the top four hot springs in Chinese Taipei located in Baixia, Tainan, is characterized by a dark color caused by a mix of mud and minerals in the underground rock formations. There are few such mud hot springs around the world. A lot of natural gas and sulfur are produced in this region, and when mud is heated by such a natural heat sources, it takes on the smooth, thick smell of sulfur. A mud hot spring is effective in skin care, so it works as a great natural beauty product. Reiki Hot Spring Resort is located at the foot of a mountain, so guests can enjoy a hot spring bath amidst a fantastic view of palm trees and the sunset at dusk. In Chinese Taipei, it is bad manners to take a bath without clothes on in open-air baths, so be sure to bring your bathing suit and swim cap.





## Datuk Zainal Hj. Abu, Mayor of Melaka Historic City Council

# Malaysia's 'UNESCO City', Melaka

Melaka is a city full of history and culture. For hundreds of years, the city has been home for not only Malaysian people, but also those from other countries, such as China, India and even Portugal. In 2008, UNESCO officially designated Melaka as one of the world heritages thanks to the city's rich history and culture. Now an emerging tourist destination in Southeast Asia, Melaka is attracting global attention.

[How would you describe Melaka city in a few words?](#)

The Historical City of Melaka is located on Peninsular Malaysia on both sides of the Melaka River near its mouth into the Strait of Melaka. Despite its relatively small population, the city possesses a rich historical past both unique and interesting. Melaka is a multi-racial place of friendly, warm hearted people, comprised of Malays, Chinese, Indians, Baba-Nyonya, Portuguese and Chitty. Melaka offers a broad range of flavours and a rich melange of cuisines with selections including Malay, Western, Chinese, Indian, and Thai. Melaka is also the birthplace of and home to Peranakan cooking, that exotic mix of Chinese and Malay savoury cuisines. Boasting a good blend of historic attractions, Melaka has now become a tourist draw card.

[What are the biggest tourist attractions of Melaka city? Please name the tourist spots you would personally recommend to visit.](#)

The biggest attraction in Melaka is the heritage building that was conferred by UNESCO as a world heritage site in Bandar Hilir, Melaka. It consists of the Fort of Santiago known as A Famosa, Stadhuys on the terracotta-red Dutch building. It was built shortly after Melaka was captured by the Dutch in 1641 while St. Paul's Hill was

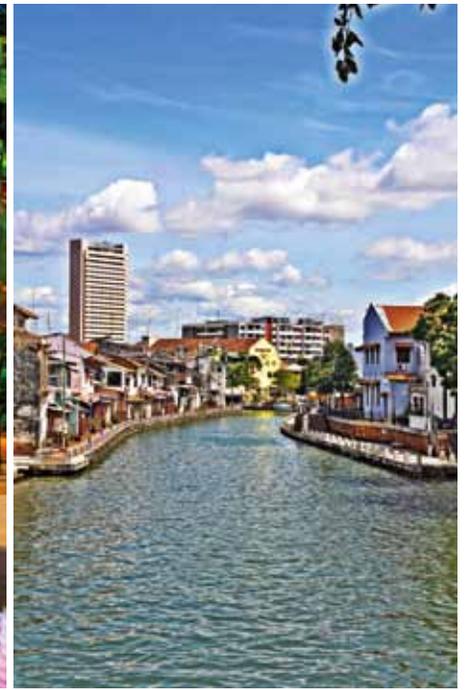
constructed by Portuguese Fidalgo (nobleman) captain, Duarte Coelho, in gratitude to the Virgin Mary for saving his life during a storm at sea. Other tourist spots are the Melaka River Cruise, Cheng Hoon Teng Temple, Taming Sari Tower, Christ Church, Melaka Zoo and Night Safari. I would definitely recommend all tourists to try the Melaka River Cruise, which is a 40-minute riverboat ride that takes visitors on a journey down the 'Venice of the East'. This waterway, which was once used as a trade and commerce centre for the Melaka Malay Sultanate, is now a simple reminder of its bountiful past and passes by heritage village and old godowns (river warehouses).

[It would be interesting to hear what current activities and efforts are being made in the city for the development of the tourism industry.](#)

We are now promoting Melaka as a must visit tourism destination with the theme of 'Visit Melaka means Visit Malaysia' and 'Melaka World Heritage City UNESCO'. Various promotions through Missions Sales, Travel Marts, road shows, FAM Tours and Tourism Festival have been implemented. Our main efforts for tourism industry development in Melaka include such strategies as upgrading infrastructure, city beautification, measures regarding landscape and park cleanliness, enforcement of parking control, emphasis on the safety of the city, upgrading of the tourist market and catering places, and other areas.

[Which country or region ranks first in terms of international visitor arrivals to Melaka? And what is the most popular type of tourism among international visitors?](#)

The top five countries in terms of international visitor arrivals to Melaka are China, Singapore, Indonesia, Taiwan and Japan. According to statistics, China is undoubtedly the leader with a total of 824,913 Chinese tourists to Melaka in 2013. The history, heritage, culture and art are the most popular types of tourism among international visitors. Visiting Melaka is like a journey back in time to witness the adventures and discoveries during Melaka's golden age. Today, there are many historical sites to visit that give tourists a glimpse of Melaka's glorious past. This is balanced with other modern attractions such as water theme parks and cultural parks.



[Could you please introduce the events that will be held in your city next year?](#)

There are a lot of events that will be held in our city next year such as the 'Historical Melaka City Anniversary Celebration', which is scheduled for April 15, 2015. Another important event is the '15th International Convention of Melaka Twin Cities' on April 1st and 2nd, 2015. This event is a platform to gain knowledge in city twinning from successful foreign experiences, whilst adapting the program to suit the local norms, values and culture.

The '7th Anniversary of UNESCO World Heritage City Celebration' will take place on 7th of July 2015. As we know, Melaka was declared as a UNESCO World Heritage City in July 2008. The anniversary of this historic occasion is celebrated with cultural activities and an array of delectable traditional cuisine that is unique to the state. As the celebration takes place, the well-preserved heritage buildings, cultural enclaves and local attraction spots will be swarming with tourists from all over the world.

[Would you please tell us your future vision of your city?](#)

As a public oriented local administrative authority, Melaka Historic City Council has been putting its utmost efforts into making Melaka a dynamic, progressive, and beautiful city with appeal for international visitors. Its administration has developed at the same rate with that of Melaka, where focus has been given towards the agricultural, industrial, and currently, the tourism sectors. The infrastructural growth is substantial, equalling that of any developed state in Malaysia. This condition has increased the rate in which investors have come to invest and therefore is making the number of jobs available grow and increasing the market for foreign tourists.

[Finally, what is the message you would like to deliver to the members of the TPO? Please tell us about your plans and ideas as a member of the TPO.](#)

We would like to increase the level of tourism product awareness by introducing niche products and to encourage product distributors and operators to develop services and products suitable for international markets. Furthermore, we would be interested for such activities to be organized by the TPO among member cities. I have to express my appreciation to the TPO for offering chances of exchanging experiences among members. Let's strengthen the network of cities in the Asia Pacific Region. I strongly believe that its competence will be deployed more extensively and practically in the future.

On the other hand, I believe that having a Cross Cultural programme among TPO member cities, as well as twinning city programme, organizing more familiarization trips and b2b sessions could also be good opportunities for consideration.





**BUSAN-GIMHAE,  
REPUBLIC OF KOREA**

**Wedding Road of the Queen Heo**

Parade & Festival “Wedding Road of the Queen Heo” which was jointly hosted by South Korea’s Busan Metropolitan City and Gimhae City and organized by the TPO was held in Hwamyong Ecological Park in Busan Metropolitan City and in the whole area of the Daeseongdong Ancient Tombs site of Gimhae City. Approximately 1,500 people have participated and been bustling with activities. The Wedding Road of Queen Heo

covers the path, which started from Mangsando (Mangsan Island) where princess Heo of Indian kingdom Ayodhya arrived at the end of a long voyage 2,000 years ago and started her journey in order to marry King Suro of Gaya kingdom. After arriving to the Mangsan Island, the princess stayed at the Heungguk Temple, where she spent the first night. The next day she continued her journey into the West Nak Dong River area. Finally she arrived at Gimhae, which was the capital city of ancient Gaya kingdom at that time. Participants of the festival got a unique glimpse into the Korean culture without regional boundaries by using a free shuttle bus between Busan and Gimhae venues. The cultural experiences included trying on Gaya-Indian Costume, Gimhae Buncheon pottery experience, Gimhae “General’s tea” tasting, making Sotdae (prayer for a good harvest), and making a Gaya Crown. Therefore, the participants were able to participate in diverse cultural experiences by visiting experience-booths and mission-booths related to Gaya dynasty and had time to understand better the story of Queen Heo. Meanwhile, on the day of the festival, familiarization tour for domestic and foreign travel agencies including representatives of three China’s state-owned branches of CITS located in Guangzhou, Beijing, and Shanghai, and Outbound Travel Agency from Japan, Kyushu’Fuji Tourist’, as well as inbound travel agency from South Korea ‘Sora Travel’, was conducted. Familiarization Tour aimed to introduce the tourism resources and infrastructure of Busan and Gimhae area and to study the possibility of developing tourism product of “the Wedding Road of Queen Heo”. The Wedding Road of the Queen Heo is expected to be the first win-win model of joint tourism project, which is based on local historical tourism resources and infrastructure.



**KAOHSIUNG, CHINESE TAIPEI**

**The 25th TPO Executive Committee Meeting & TPO Travel Trade(TTT 2014-Kaohsiung)**

The 25th Executive Committee Meeting was held with great success in the Kaohsiung City, Chinese Taipei from November 10 to 13. Sixteen delegates from six Executive Committee Member Cities, such as Guangzhou (China), Sanya (China), Busan Metropolitan City (Korea), Fukuoka (Japan), Ho Chi Minh City (Vietnam), and Ipoh (Malaysia), have participated in this Executive Committee Meeting. The plenary session of the Executive Committee, held on 11th, began with the TPO Activity Report by Secretary General Joo Hwan Myung, which was followed by the agenda deliberation. Executive Committee approved membership of 4 city governments and 1 Business and Industry applicant. The amendment to regulations for the operation of the Secretariat has been made. Besides, the Committee members approved of the Settlement of Accounts for 2013 and the Audit Result of the Secretariat and approved Draft Program and Budget Plan of the Organization for 2015. On the other hand, the agenda on the annual fee increase was suspended and it was decided to revisit it at the next Executive Committee Meeting.

On the same day, with the full support of Kaohsiung City, the 15 local companies specializing in outbound travel have participated in the TPO Travel Trade 2014-Kaohsiung, and active consultations took place. Not only the Executive Committee members, but total of 23 delegates from 10 member cities participated in the Travel Trade. They introduced their tourism resources and tourism products with a purpose of attracting tourists from the Chinese Taipei and also shared time to strengthen mutual cooperation. In addition to the Executive Committee Meeting and TPO Travel Trade, during the technical tour of Tainan and Kaohsiung, member cities had an opportunity to do the on-site inspection of tourist attractions, as well as to strengthen their network and to get familiar with the tourism administrative system of Kaohsiung city.



## PENANG, MALAYSIA

### TPO Secretary-General met with delegation from Georgetown, Penang, Malaysia.

Joo Hwan Myung, the Secretary General of TPO, met with the delegates from the Municipal Council of Penang Island, who visited TPO Secretariat on October 8, and had an in-depth discussion on mutual cooperation in the activities of TPO for the next year. The two parties exchanged their opinions on the establishment of Tourism Information Center as the main joint project of TPO and also agreed to cooperate on the implementation of the Advertisement Exchange Project by linking TPO with 'Penang Global Tourism' (State Tourism Bureau), which works with key tourism players locally and internationally.

The Penang delegate has showed the will to cooperate with TPO in various activities, in particular, to participate in the 7th TPO General Assembly in May 2015, as well as to support the Student Travel Exchange Project in July 2015.

It has also been suggested by Mr. Haji Mohamed Akbar Bin Mustapha, Director of Recreation, Tourism and International Affairs, to host a Culture and Art Festival of TPO Member cities in Penang. Moreover, both sides shared other views on exploring ways to strengthen cooperation between the TPO and Penang.



## CHENGDU, CHINA

### Delegation from Chengdu visited TPO Secretariat

The delegation from the Foreign Affairs Office of Chengdu visited the TPO Secretariat Office on October 14 to meet with Secretary General Joo Hwan Myung. In addition to expressing its strong interest in the TPO programs and projects, the delegation from Chengdu assured that the city will become actively involved in TPO's activities and expressed its earnest desire to host the 7th TPO Forum in 2016 and the TPO General Assembly in 2017. The two parties exchanged their opinions about establishing the TPO Tourist Information Center in Chengdu. They also agreed to discuss the measures to involve TPO in the operation of International Sister Cities Tourism Alliance (ISCTA) run by Chengdu. Lu Sheng, Director General and the head of the Chengdu delegation, expressed his wish for Chengdu to be president or co-president city of TPO for the next term, and agreed to strengthen the ties and maintain a close, cooperative relationship with TPO.



# 12 December 2014

## Festival Calendar



### Goyang, Korea | December 4~December 6 World Food Expo 2014

Location Exhibition Hall 2, Kintex, Goyang, Ilsan

World Food Expo is a premier food exhibition jointly hosted by <Monthly Organic>, <Food Journal> and <The Food Service Management>, the three most prominent food-related news outlets in Korea. This year's expo aims to bring up the overall brand images for both domestic and overseas buyers while also providing a marketplace where trades can take place. There will be many events and contests in which the visitors can have fun and win various prizes. With more than 50,000 visitors expected to visit, this year's expo will be the biggest one yet.



### Ho Chi Minh, Vietnam | 04 – 07 December 2014 Taste of the World Culinary Festival 2014

Location 23/9 Park, district 1, backpacker area

Visitors to Ho Chi Minh City from 4<sup>th</sup> to 7<sup>th</sup> of December will have a chance to join the '9th Taste of the World Culinary Festival'. The highlight of this festival is that it offers to the visitors not only the best Vietnamese cuisine, but also the best dishes from more than twenty countries and territories from around the world. Some of the many great activities planned include cooking and serving delicacies at food booths, demonstrations by the head chefs of five-star hotels, tastings of international wine, bartending performances and much more.

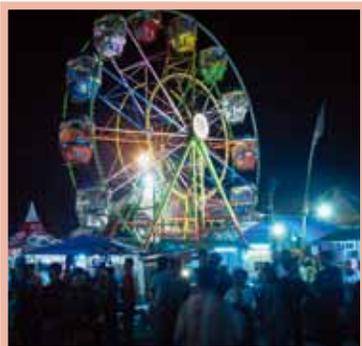


Busan, Korea | November 29~January 4, 2015

### Busan Christmas Tree Festival

Location Gwangbok Road Jung-gu Busan

This year marks the 6<sup>th</sup> anniversary of the Busan Christmas Tree Festival. There will be Christmas trees and lights everywhere, brightening up the streets of Jung-gu during the festival period. The props and ornaments, that were used last year, will be redesigned completely along with the main Christmas tree built up to be 20m tall. In addition, there will be a variety of events and shows, such as Talk Concert and Treasure Hunt, in which the visitors can take part and mingle with the others.



Yogyakarta, Indonesia

28 November 2014 – 2 January 2015

### Pasar Malam Perayaan Sekaten (Sekaten Night Market)

Location Northern Alun-alun (Northern City Square)

Sekaten is a week-long Javanese traditional ceremony commemorating Maulid (the birthday of prophet Muhammad) in the Javanese Calendar. This ceremony originally was initiated by Sultan Hamengkubuwono I, the founder of Yogyakarta Sultanate, to promote the Islamic faith. The festivities "Pasar Malam" begin a full month before the actual Sekaten week, with nightly fair featuring folk performance.



Fukuoka, Japan

End of November~

### Winter Illumination

Location Fukuoka downtown

Every December, the downtown area of Fukuoka transforms into a light-illuminated wonderland. Visitors of the city can stroll by the parks, squares and department stores and see the millions of beautiful lights illuminating the city. Winter Illumination is a joint project held in cooperation between government offices and commercial businesses in downtown area. The main stage is set at the Keko Park near the Mitsukoshi Department Store.

Kagoshima, Japan | December

1~January 31, 2015

### Corridor of Winter Lights

Location Kagoshima Station Square, Minato Odori Park, Tenmonkan, Miami Street, Dolphin Port, etc.

During the period of Corridor of Winter Lights, the city of Kagoshima paints even the darkest corners of the city with beautiful lights. Every day from 6pm to 10pm, the streets, stretching over 2km in length, passing through Kagoshima's landmarks, such as Kagoshima Station, Tenmonkan, Dolphin Port and Manato Odori Park, become a sea of illumination. In addition, at every 7, 8 and 9pm, the entire streets light up altogether to create a beautiful harmony of lights.



Manila, Philippines | 05 – 21 December, 2014

### World Bazaar Festival (WBF) 2014 in Manila

Location World Trade Center Metro Manila

World Bazaar Festival (WBF) is the longest running annual charity bazaar in the Philippines, which ranks as one of the prime Christmas shopping trade shows in the country. The festival is organized at World Trade Center Metro Manila and more than 500 exhibition booths are set up during the event with a total exhibition space of 20000 square meters. The fair creates a joyous atmosphere for more than 180000 visiting participants. World Bazaar Festival has the wildest coverage of choice selections of books, leather goods, shows, bags, clothes, lifestyle products, fashion items, accessories, toys, perfumes and loads more. It also offers ample business promotional and networking scopes to attending companies.



# 01 January 2015



Yogyakarta, Indonesia | 3 January 2015

## Grebeg Maulud Festival

Location Keraton (palace) Yogyakarta to the Masjid Agung

Grebeg Maulud is one of the most famous festivals in Indonesia, which aims to celebrate the birthday of Prophet Muhammad. Maulud Grebeg event is held on the twelfth day of the calendar month based on Islamic Calendar system. In celebration, there are stages or processes that must be performed and traditions that have unique characteristics. One of which is when the 'gunungan' – cone-shaped offerings are being distributed to the public. The community traditionally believes that eating parts of the offerings will bring them good luck. The ritual also helps people to express their gratitude for prosperity and to pray for their ancestors.



Andong, Republic of Korea

Sometime in January

## Amsan Ice Festival

Location Amsan Amusement Park Namhu-myeon Andong

Although Andong is mostly famous for the city's cultural heritages, there is another attraction many people overlook. Every year, Andong hosts Amsan Ice Festival. Combined with Andong's beautiful sceneries and naturally frozen ice, the festival is arguably the best ice festival held in Korea. Plus, there are a variety of activities and events for visitors to enjoy, such as ice fishing, ice sledding, skating etc. The festival was held in Namhu-myeon exclusively before this year, but it was changed to a city-wide with more programs and extended dates.

Harbin, China | January 5~February 5

## International Ice and Snow Sculpture Festival

Location Harbin, Heilongjiang

Often picked as one of the top 4 ice festivals around the world, the International Ice and Snow Festival is not just the most popular festival in Harbin, but also one of the premier international festivals China has to offer. The festival offers over 1000 constructions made entirely out of 20000 tons of ice. More than 10000 people were required to build this huge ice world. Each structure is illuminated from inside with different colors, creating a dream-like atmosphere. Although it gets pretty cold in Harbin around winter season, you will find the festival packed with visitors.

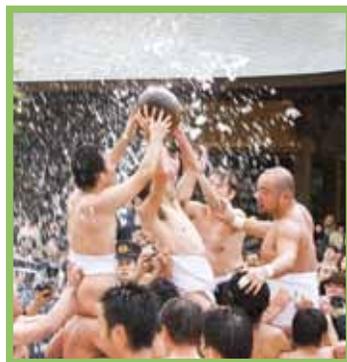


Fukuoka, Japan | January 3

## Tamaseseri Festival

Location Hakozaki Shrine

Tamaseseri is an annual festival held at the Hakozaki Shrine in Fukuoka. It is a new year's event for wishing the rest of the year to be full of prosperity and wealth. Traditionally, a competition is held between men in which they must take possession of a ball made of stone. It is believed that those who touch the ball would avoid having bad luck for the rest of the year. Besides, if the person who touches ball last is a farmer, the year's going to be crop-rich, or if the person who touches the ball last is a fisherman, the year's going to be fish-rich.



Ulsan, Republic of Korea

December 31~January 1

## Ulsan Ganjeolgot Sunrise Festival

Location Ganjeolgot Seosaeng-myeon Ulju-gun Ulsan

Ganjeolgot is a cape on East Sea famous for its spectacular view of sunrise. It is also known as the place where you can see sunrise before anywhere else in Korea. For two days between New Year's eve and the first day of the new year, Ganjeolgot will host a variety of events including concerts, fireworks, special performances and ddeokguk (Rice cake soup) sampling. Also, at the Starlight Experience Pavilion, visitors will be able to see a spectacular view of Milky Way and many different kinds of constellations.



## Festival Calendar



Chengdu, China | January 28

## Chinese New Year Temple Fairs

Location Wuhou Temple, Chengdu

The Chinese New Year Temple Fairs is a traditional festival held every January in Chengdu. Comprised of religious events and traditional customs, the festival has been held at local temples for the past few hundreds years. One of the temples is Wuhou Temple which is famous for housing tablets of Lui Bei and Zhuge Liang from the Three Kingdoms Era. It is among the most visited temples in China, as well as one of Chengdu's most valued heritages. This year's festival will be more visitor-centric than ever before. Every visitor will be given a small red pouch for bringing luck. They will also be treated with a variety of events and beautiful lantern displays.



Fukuoka, Japan | January 8~January 11

## Toka Ebisu

Location Toka Ebisu Shrine

Every year in January, Toka Ebisu Shrine in Fukuoka hosts a new year's festival where people can come to the shrine and pray for good luck and prosperity for the rest of the year. Held around the 10th of January every year, Toka Ebisu was originated from a traditional custom in which people would pray to Ebisu, a god of commerce, in order to bring good luck to their business. The highlight of the festival is 'Kachi-Mairi', a parade performed by Hakata geishas. You can easily see hundreds of visitors bringing cameras on their way to the Shrine.

# 02 February 2015

## Festival Calendar

### Tainan, Chinese Taipei | February 10~February 15 Juàncūn New Year Market

Location Tainan Municipal Baseball Stadium

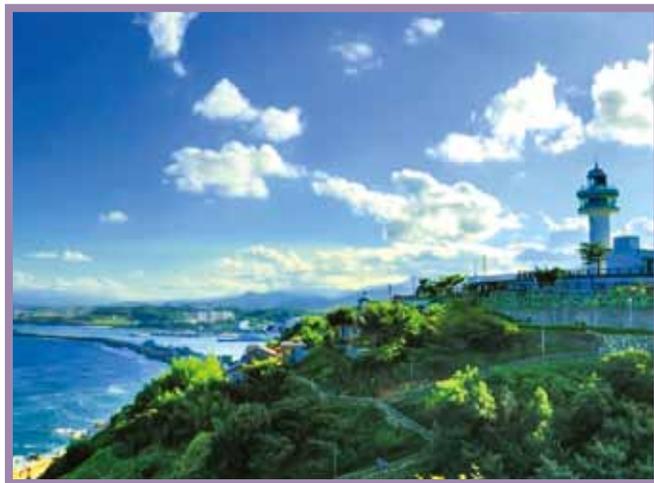
Juàncūn New Year Market is one of the most anticipated annual events held in Tainan. The market has been around for the past 13 years to allow foreign visitors to experience Chinese Taipei more in-depth. For 2015, more than 100 stalls will fill the Tainan Municipal Baseball Stadium, offering scrumptious delicacies unique to Juancun region. Visitors will also be able to take part in various traditional events and games, which have been expanded this year to allow more participants to enjoy. The market itself is a grand event combined of traditional culture of Juancun and Taiwanese customs. After visiting the market, many visitors head to Sukyo Temple to look at the traditional murals painted on the walls.



### Gyeongju, Korea | Second half of February 2015 Gyeongju National Kite Competition

Location Hwangnyongsa Temple Site Guhwang-dong Gyeongju

2015 will mark the 5th year the Gyeongju National Kite Competition has been held. Sponsored by the city of Gyeongju and organized by the Gyeongju Cultural Center, the 2015 Gyeongju National Kite Competition will be the biggest kite competition in Korea yet. Besides the competition, there will be various events, such as creative kite flying, kite battles and kite maneuvering competition held during the festival period. Also, visitors can enjoy a number of hands-on events and traditional games including kite-making, arrow throwing and a game of yut.



### Donghae, Korea | Sometime in February The 74<sup>th</sup> Donghae Mukho Harbor Seafood Festival

Location Donghae Mukho Harbor area

Celebrating the 74<sup>th</sup> anniversary of Mukho Harbor, the city of Donghae hosts the Donghae Mukho Harbor Seafood Festival coming this February. A part of a project to make Mukho a more tourist friendly city, the festival features a variety of hands-on events including fishing boat boarding, fishing marathon, family fishing etc. Visitors can also enjoy a large variety of fresh seafood for low price. The project was conceived in order to revitalize the economy in Mukho region where for the past few years there has been declining of catches.

### Taichung, Chinese Taipei | February 27~March 15 Lantern Festival

Location Taichung

Lantern Festival is a festival that celebrates Yuan Xiao Jie, a traditional holiday in Chinese Taipei. Every year from end of January to middle of March, the festival takes place in Taichung Park and Fengyuan district, as well as the area around the Wuri high-speed rail. For each festival, the animal that symbolizes the year becomes the theme, and a 20m tall lantern in a shape of the animal will be built at the center of the festival area. For 2015, the lantern will be built in a shape of a sheep. During the festival period, the city will be filled with lanterns in various colors and shapes. Visitors from all around the world come to Taichung during this time and light their own lanterns, praying their wishes.



### Irkutsk, Russia | February 2015 (whole month) Winter games "Zimniada"

Location Lake Baikal Area

Zimniada is an annual international winter games festival in Irkutsk, Russia. During Zimniada different sport and touristic events are organized near Baikal. Those are ice-fishing, snowmobile shows, ice race, "Ice Marathon" and etc. Each year the number of participants and events grow fast. Different kinds of sport are presented: minifootball, snow volleyball, mountain skiing races, and loads more.



### Fukuoka, Japan | February 3 Setsubun Festival

Location Kushida Shrine area

In Japan, the period when the season is changed is called Setsubun. Every year, Kushida Shrine hosts Setsubun Festival during the period of Setsubun for wishing well-being and safety of people. It is believed that if you pass through the Otafuku mask that is hung at the entrance of Kushida Shrine, which is the biggest Otafuku mask in Japan, you will earn trust and respect. In addition, visitors can take part in various traditional events unique to Hakata, such as exorcising ghosts and Obake worship.

# TPO Members

## 76 city members, 38 industry members

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