

The 11th Session of the TPO General Assembly & Related Meeting

- Session 3 -

Case Presentation by TPO Members

The Case Presentation under Session 3 is a program for TPO members to share their successful case studies under the main theme: “Tourism as a driving force of local economic growth”, and to exchange information amongst participants. Members wishing to deliver a presentation on the theme are advised to fill in this application form and submit it to the TPO Secretariat.

※ This session is conducted in a hybrid manner. Participants are required to specify their method of participation in the application form.

- ☐ **Date & Time:** Thursday, September 14, 2023, 10:00~12:00
- ☐ **Venue:** Lahan Hotel, Jeonju, Korea
- ☐ **Theme:** Tourism as a driving force of local economic growth
- ☐ **Presentation Language:** English / Korean (Simultaneous Interpretation Service available)
- ☐ **Length of Presentation:** 10 minutes per member
- ☐ **Materials to Submit:** Application form and presentation materials*
- ☐ **Submission Deadline:** Friday, August 25, 2023 unless otherwise stated

Presentation Materials to Submit

- ☐ Presenter photo (.jpg)
- ☐ A one-page summary of the presentation (.docx)
- ☐ PowerPoint Slide (.pptx) – Less than 10~15 pages

* Aspect ratio of the slide will be announced at a later stage.

Structure of your presentation

- ☐ Overview of your city
- ☐ Brief introduction about the presentation content
- ☐ Successful cases on tourism and local economic growth

Example:

- The impact of tourism on local economic growth
- Case studies on tourism-led growth
- Matters to improve

How to submit: By email (jaseo@aptpo.org)

- Application Form -

City Name	
Presenter	Name:
	Position:
Tel	
Fax	
E-mail	

❖ **Brief description of the presentation (in English)**

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