

The 11th TPO General Assembly

Session One

Draft Program

Draft as of August 22, 2023

- Date & Time: Wednesday, September 13, 2023, 13:30 ~ 14:50
- Venue: Hotel Lahan, Jeonju, Korea
- Theme: Tourism as a driving force of local economic growth
 - Sub-Themes
 1. Tourism as a driving force of local economic growth
 2. AI Transformation in Tourism
 3. Hainan FTP (Free Trade Port) policies and the future of tourism in Sanya
 4. Sustainable Tourism and Carbon Footprint Management: Balancing Economic Growth and Environmental Responsibility
- Language: English - Korean (Simultaneous interpretation)
- Length of presentation: 10 minutes
- Draft Program

Details	
Opening Speech 1	Moderator & Speaker 1: Mr. Zulqarnain Bin Mohamad Chief Executive Officer Ipoh Doughnut Economic Center, Malaysia
Speech 2	Speaker 2: Lee Keon-bok Developer Lead, Microsoft, Korea
Speech 3	Speaker 3: Albert Yip Director General, Sanya Tourism Board, China
Speech 4	Speaker 4: Lee Mi-soon Professor, Kyungsung University
Discussion	Moderator, Speakers, Invited Guests

※ The schedule subject to change